





ESSLINGER'S, INC., PHILADELPHIA, PA. . SINCE 1868

ALL OVER AMERICA



Everybody cheers

Farmers Dairy Cooperative, Inc.

GOLDEN GUERNSEY

that SPECIAL milk

Wherever families value health, there you will find them appreciating that especially rich, delicious GOLDEN GUERNSEY milk.

You see, GOLDEN GUERNSEY milk comes only from selected Guernsey cows specially bred for over ten centuries to produce the milk highest in cream and vital food solids.

GOLDEN GUERNSEY gives you extra carotene toc-an important source of vitamin A.



"Just like watching it
on EMERSON TELEVISION"

When you can't get to the game-let Emerson Television bring the game to you ... just as clear, just as close up, just as exciting as the coach's seat on the players' bench.

These are just a few of the wide variety of Emersons now on display at your dealer's... each at a sensational new low price. Immediate Delivery. Easy Terms.





AC-DC **TELEVISION**

BIG PICTURE, ONLY \$12995

Beautiful mahogany veneer cabinet, so light and compact you can move it from room to room. No greater value anywhere! New 1950 Model 639.

GIANT SIZE 10" TELEVISION

first time this low price. New 1950 Model 637 ONLY





GIANT SIZE 121/2" PICTURE TUBE, AMERICA'S BEST \$24950 New 1950 Model 644



*No Outdoor Antenna Necessary in Most Localities! *"Miracle" Picture-Lock *Super-Powered Long Distance Circuit * All-Channel Simplimatic Tuning *FM Staticlear Sound *All Receivers Inspected and Tested 225 Times FOR BETTER VISION, STYLE, TONE, PERFORMANCE, VALUE—Emersonize Your Home.

FOR Emerson Radios IN CHAPEL HILL VISIT

HUGGINS HARDWARE

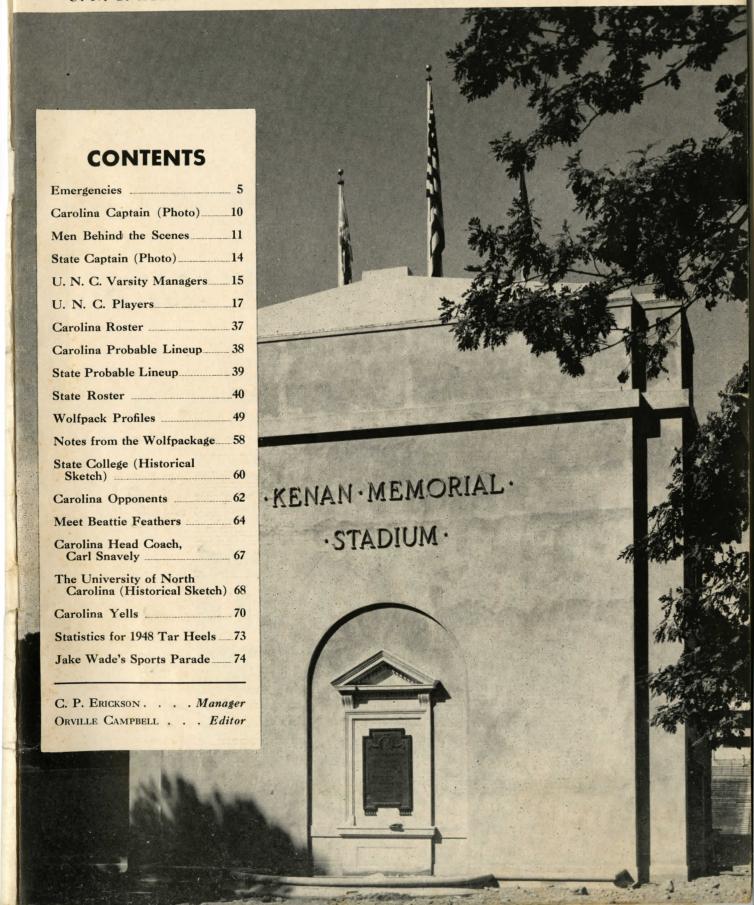
L. V. Huggins, '25

Chapel Hill, N. C.

THE CAROLINA GRIDIRON

U. N. C. ATHLETIC ASSOCIATION

UNIVERSITY OF NORTH CAROLINA



We Salute

A Great Team and A Great Player

Charlie Justice, Carolina's great All-American back, who is a senior this year, and his teammates will again wear the famous

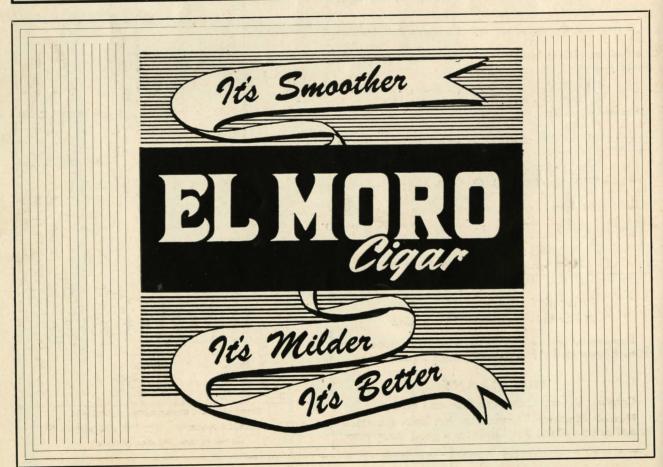
Rawlings Athletic Equipment

JOHNSON-LAMBE COMPANY

118 SOUTH SALISBURY ST.

RALEIGH

RAWLINGS MANUFACTURING COMPANY SAINT LOUIS MISSOURI



The Tar Heels SEASON OF 1949

EMERGENCIES

- 1. If a Doctor is required, go to any open ticket booth and request the attendant to contact one. There is an inter-stadium phone hookup over which a Doctor assigned to the game can be reached. Be sure to give explicit information as to the section, row, and seat number, to which the Doctor should report.
- 2. Ambulance service is available at Gates 2, 4, 6 and 8.
- 3. Emergency announcements can be made over the Public Address System. The Public Address booth is on the South side, upper level center. Do not disturb the announcer unless there is an emergency.
- 4. Emergency telephones are available at the Field House, in the Press Box on the South side, and in a booth just inside Gate No. 2 on the North side. Do not use these phones unless an emergency exists.
- 5. Rest rooms are located to the rear of the concrete stadium. Look for markers.

General Information

- 1. Do not go outside the stadium gates until you are ready to leave the game. There are no "passout" privileges, and once you are outside the gates a new ticket will be required for admission.
- 2. Concession stands are located inside the stadium near the main entrances. Drinks, cigarettes, etc., will be available from salesmen working through the stadium.
- 3. Lost and found booths are located on both sides of the stadium to the rear of the center sections. If you find an article someone has lost, please return it to the booth. If you have lost an article, please inquire at the booth. If for any reason it is not possible for you to reach one of these booths, please write to the Ticket Office, Box 109 in Chapel Hill. The Athletic Office at Woollen Gymnasium will not be open after the game for lost and found service, but the Athletic Association will make every effort to return by mail all articles the ownership of which can be established.

RED CROSS EMERGENCY STATIONS

Now Located:

Adjacent Guest Box—North Side Adjacent Press Box—South Side

Sponsored by Chapel Hill Chapter American Red Cross and Alpha Phi Omega Fraternity.

MISCELLANY

Carolina Colors: Columbia Blue and White.

Mascot: Rameses VI, the ram has been the traditional mascot of the Tar Heels for a good many years.

Offense: Carolina uses the single wing back exclusively. Coach Carl Snavely is generally recognized as one of the greatest exponents of this style of play in the country. He employs lots of reverses, mouse trap bucks, and a variety of sweep plays. There is plenty of deception in his system, so keep your eyes on the ball. Both tailbacks and fullbacks do the passing and Carolina is expected to be a passing team again this year.

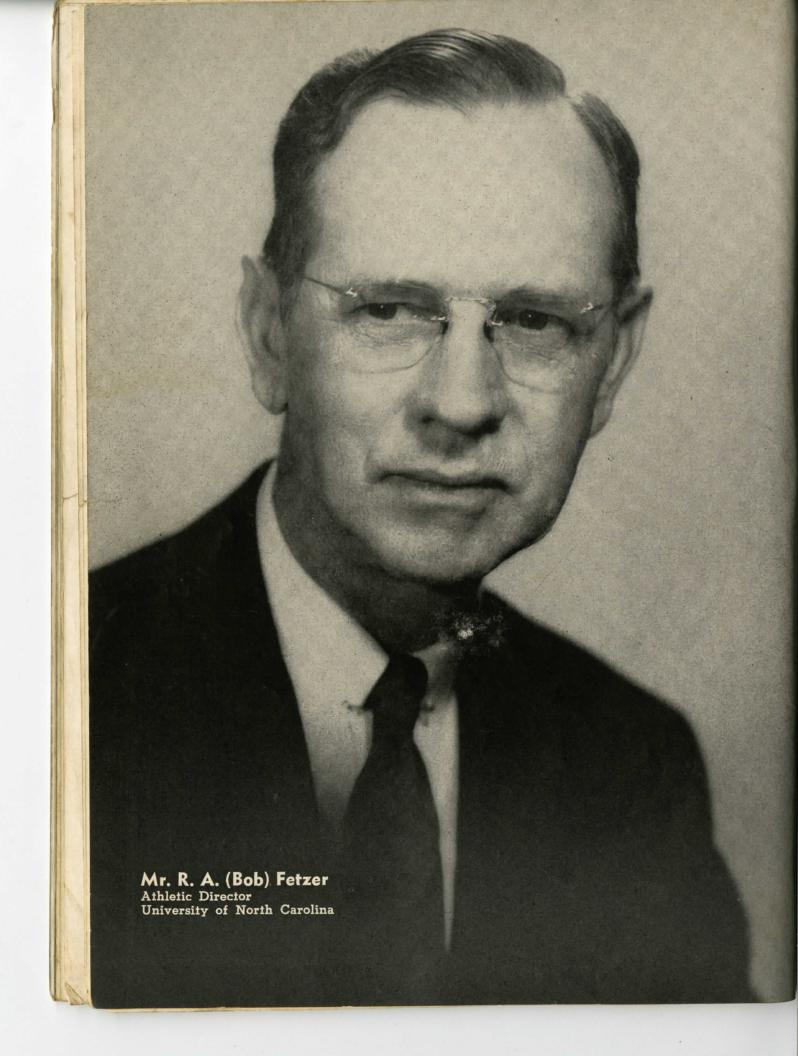
Passing: As stated, both tailbacks and fullbacks pass in Carolina's system of attack. Charlie Justice, Billy Hayes, Dick Bunting, Skeet Hesmer, and Dick Wiess will take care of most of the passing this season. From last year's performances, Art Weiner and Ken Powell will be the main targets for passes, with Ed Washington and Bill O'Brien in for their share.

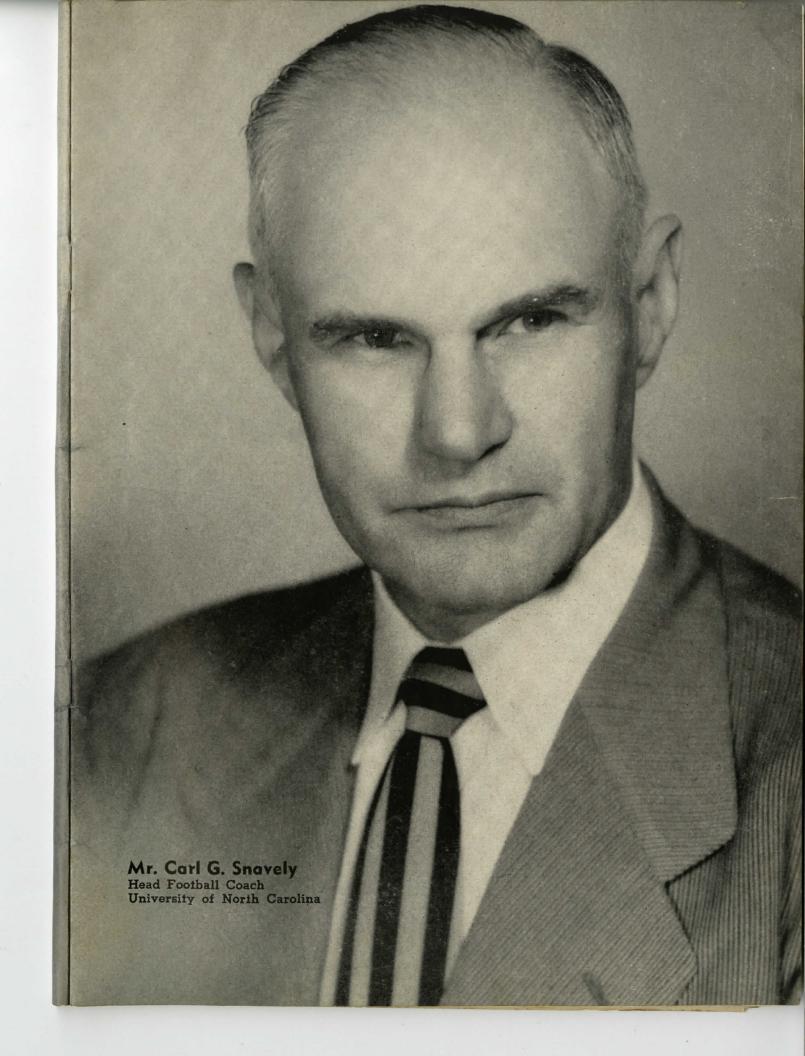
Kicking: Charlie Justice will take care of most of Carolina's punting as in the past three years. Bob Cox, who has done exceptionally well in the past, will kick the extra points. Joe Neikirk and Jim Hendrick will kick off for the Tar Heels.

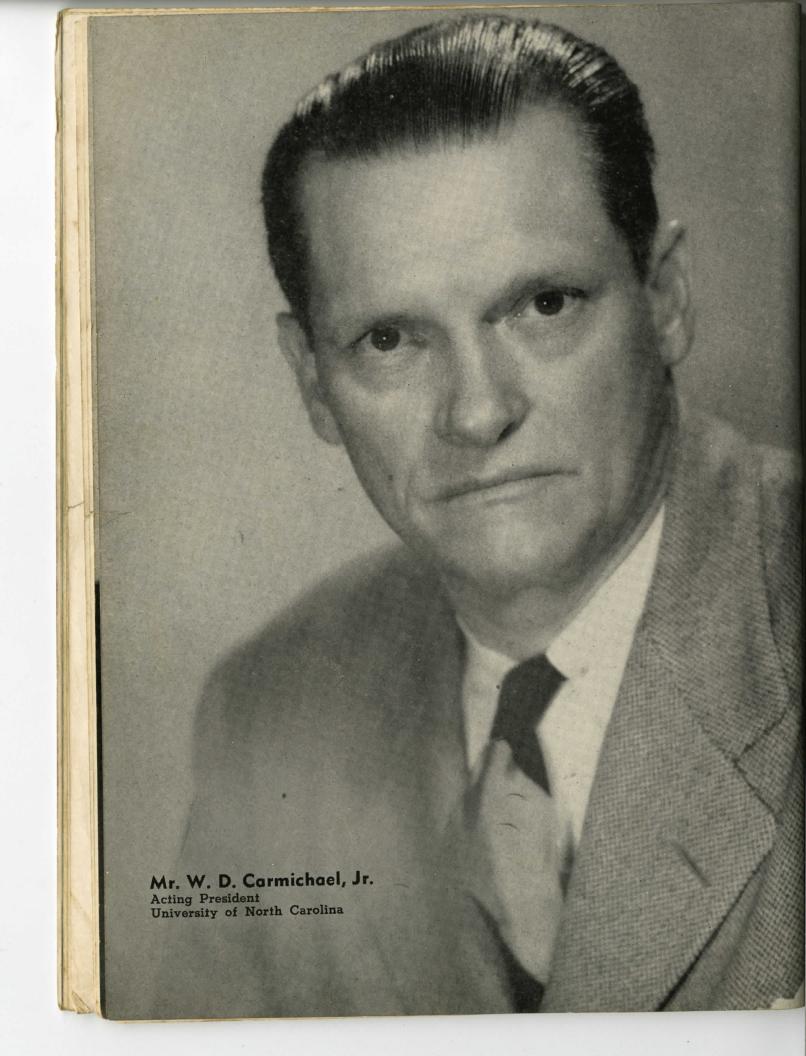
() Class	(State)	FOR OFFICE USE ONLY (Do not write below)						FOR OFFICE USE ONLY (Do not write below)					Date Majled:	
Alumnus: Yes (No ((City)	Amount Enclosed	66					Amount	60				.25	69
Alum		Price (Tax included)	\$3.00	3.50	3.00	3.50	3.00	Price (Tax included)	\$3.60	3.75	3.60	3.50	stage	closed
	(Street and Number)	1949	Sept. 24	Oct. 1	Oct. 15	Oet. 29	Nov. 26	1949	Oct. 8	Oct. 22	Nov. 5	Nov. 19	Insurance and Postage	Total Amount Enclosed
		HOME GAMES	N. C. State	Georgia	Wake Forest	Tennessee	Virginia	GAMES AWAY	South Carolina	L. S. U.	Wm. and Marv	Duke		Tot
NAME	ADDRESS.	Number of Tickets						Number of Tickets		111			Date Received:	

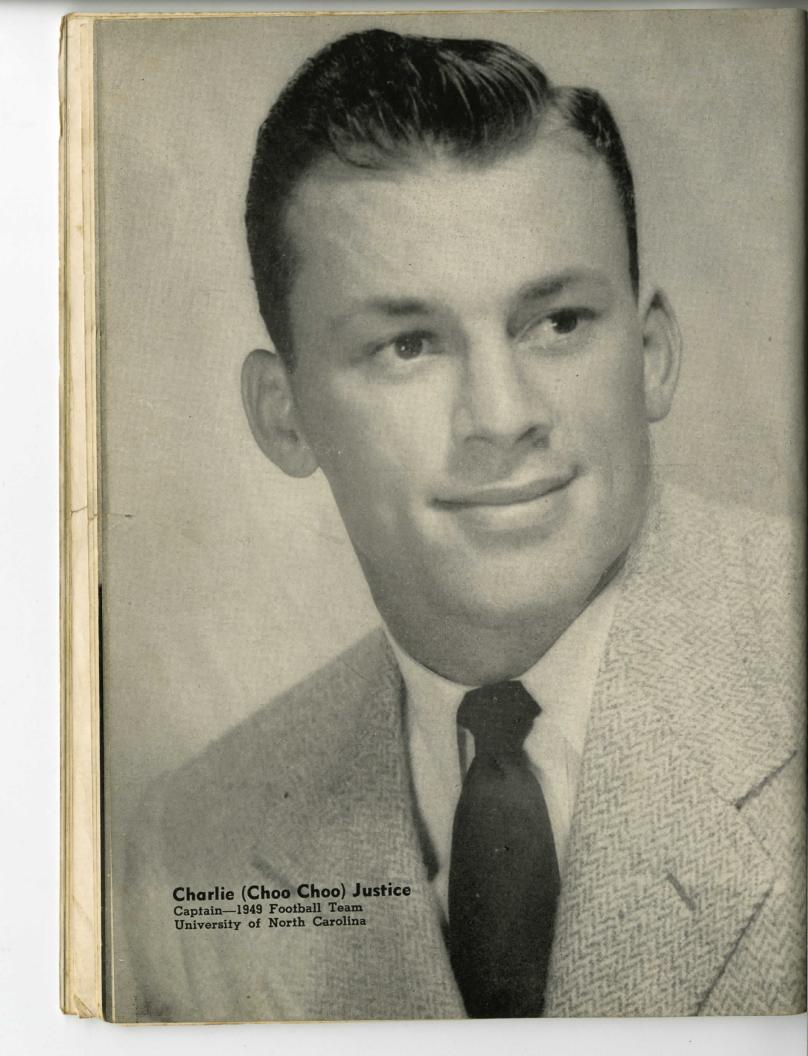
Send orders and make remittance payable to

U.N.C. Athletic Association, Box 109, Chapel Hill, N. C.
No tickets redeemed after purchase.











JIM GILL Line Coach



RUSS MURPHY Backfield Coach



MARVIN BASS Line Coach



GEORGE RADMAN End Coach

Men Behind the Scenes

On the shoulders of the men pictured on this page rest much of the responsibility of the success or failure of athletics here at the University. Being a football coach is no eight to five job. It takes hours and hours of hard work. Jim Gill, Russ Murphy, Marvin Bass, George Radman and Jim Camp have done an excellent job working with the varsity squad. The same can be said for head freshman coach Crowell Little, and his top assistant, Walt Pupa. George Hogan keeps the Educational Foundation members informed on the progress of the team. And there is not a harder or more conscientious worker in the whole setup than C. P. (Chuck) Erickson, the assistant athletic director.



C. P. (CHUCK) ERICKSON
Assistant Athletic Director

CROWELL LITTLE Head Coach Freshman



WALT PUPA Assistant Coach Freshman



JIM CAMP

Backfield Coach

GEORGE HOGAN
Executive Secretary Educational





Chancellor J. W. Harrelson
Chief Administrative Officer of N. C. State College

Mr. Roy B. Clogston Athletic Director of N. C. State College



Carolina TRAILWAYS

LEADS AGAIN . . .

EXPRESS SCHEDULES TO DISTANT POINTS CUT TRAVEL TIME, SAVE MONEY

Express buses leaving daily for:

NEW YORK : NORFOLK

PITTSBURGH : WASHINGTON

MEMPHIS : RALEIGH : ASHEVILLE

For time saving schedules and fares to any destination, call your Carolina Trailways agent.



"Plan the years ahead today . . . the Home Security Way"

PROTECTION FOR NORTH
CAROLINA FAMILIES SINCE 1915

Home Security LIFE INSURANCE COMPANY

HOME OFFICE: DURHAM, NORTH CAROLINA

District Offices in These Leading North Carolina Cities:

Asheville

Burlington

Charlotte

Durhan

Elizabeth City

Favetteville

Gastonia

Greensboro Hickory

kory High Point

Gastonia Raleigh Goldsboro
Rocky Mount

Salisbury

Washington

Wilmington

Winston-Salem

-OFFICERS

GEO. WATTS HILL Chairman of the Board

BASCOM BAYNES President

K. B. ROBERTSON Vice-Pres. and Agency Director

J. M. BATES Actuary

C. C. HAMLET Secretary

WALTER SLEDGE Treasurer

W. W. SLEDGE General Counsel

H. B. BELVIN Controller

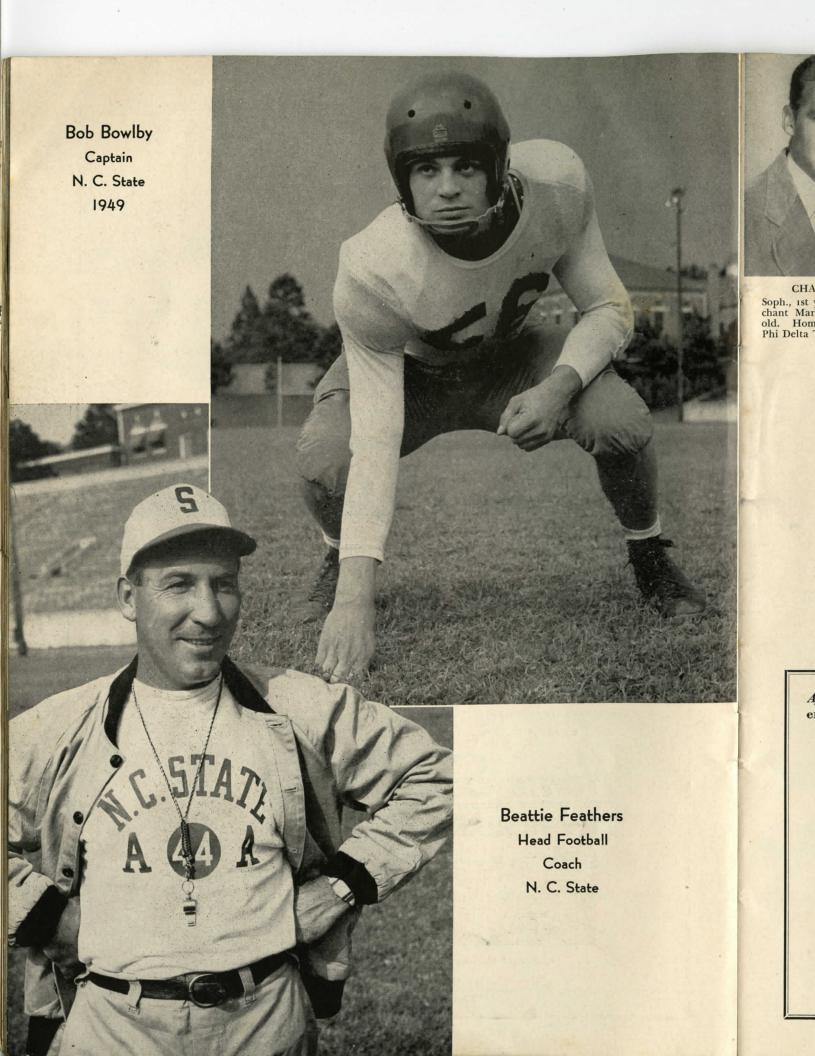
R. A. Ross, M.D. Medical Director

Lois B. Todd Ass't Secretary-Ass't Treas.

J. ELLIOTT IRVINE Investment Officer

DIRECTORS

JOHN SPRUNT HILL W. W. SLEDGE DR. C. A. ADAMS GEORGE WATTS HILL DR. R. A. ROSS BASCOM BAYNES WALTER SLEDGE





CHARLIE BERHENS
Soph., 1st year with varsity. Merchant Marine Veteran. 24 years old. Home: Washington, D. C. Phi Delta Theta Frat.



DEWEY ENGLISH
Equipment Manager

Junior, 3rd year with varsity.
High School Manager. 20 years
old. Home: Monroe, N. C. Phi
Kappa Sigma Frat.



BILL CRAFT
Junior, 2nd year with varsity.
Freshman Manager '47. 20 years
old. Home: Greensboro, N. C.
Pi Kappa Alpha Frat.



K. P. LINDSLEY
Junior, 1st year with varsity.
Freshman Manager '48. 20 years
old. Home: Williamston, N. C.
Pi Kappa Alpha Frat.

Varsity Managers

Carolina's varsity managers are the first to report to the practice field and they are the last to leave. The same is true when there's a football game. This year's group has already performed yeoman service. They do more than their part in keeping things in order for the players and coaches.



HENRY MOORE Head Business Manager Senior, 3rd year with varsity. Air Force Veteran. High School Manager. 23 years old. Home: Whiteville, N. C.

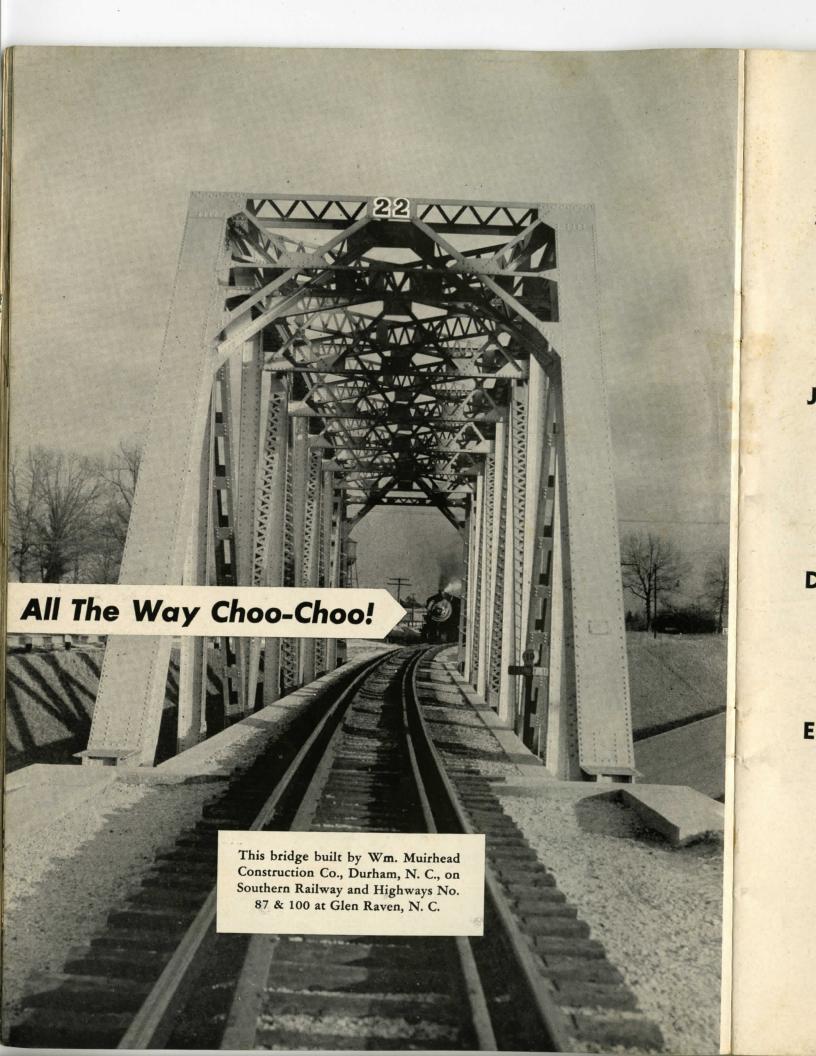
After the football game enjoy the hours from 6:00 P. M. to 1:00 A. M. Meet your friends in Fred Koury's beautiful

PLANTATION SUPPER CLUB

where there is always a gay crowd.



Dine and Dance to the music of the nation's finest bands High Point Road, Greensboro, North Carolina "First in food—First in entertainment"





University of North Carolina-1949

JOE AUGUSTINE-Left Tackle-No. 56.

Here's one of the lads who should help out at the much depleted guard spots. From Pennsylvania he joined the Tar Heels last year as a sophomore after leaving school for a hitch in the Army. Nicknamed "Fuzzy" he's twenty-two years old, weighs 202 pounds, plans a career in coaching. Is also a member of the varsity wrestling squad.

DICK BESTWICK-Left Guard-No. 58.

A Sharon, Pa. lad, this 19 year old youngster can spot the average man 20 pounds and still come out on top. He tips the scales at 176. Still needs experience before seeing a great deal of varsity action.

EDWARD BILPUCH-Right End-No. 47.

Bilpuch could well be one of the "dark horse" stars in the Carolina forward wall during 1949. Chances are that he will see more action on defense taking up for the slack felt by the loss of Mike Rubish. Besides being a better than average football player, he's tops in the classroom. Should make Phi Beta Kappa this year. Plans to do research in physics after graduation.

U 19 N 49 C















LOUIS BLEDSOE-Right End-No. 64.

Now that a great deal of the end talent has graduated there is a good chance that this six-foot-two inch junior from Huntsville, Ala. will see considerable action this fall. Weighs 175, is a Marine Corps veteran, slated to graduate in '51. Makes up for lack of weight with fight and determination.

RICHARD BUNTING-L. Halfback-No. 30.

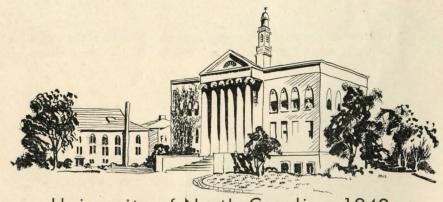
Playing behind the incomparable Justice makes this jack rabbit back one of the most underrated men on the squad. At any other school in the country he would be tops, and is almost certain to take over when Justice graduates. An expert passer, a great kicker, an excellent broken field runner, Dick has all the assets needed to become one of Carolina's greatest stars. He'll see a lot of action on defense. Handsome, blond haired, he weighs only 163. Is an excellent student. Hails from Salem, Va.

CHRIS CARPENTER-B. Back-No. 38.

From Aurora, N. Y., Carpenter will see little action this year due to the experienced men ahead of him. He's 19, weighs 190, and stands 5-10. Saw considerable action on last year's freshman squad.

JOSEPH CARR-Blocking Back-No. 44.

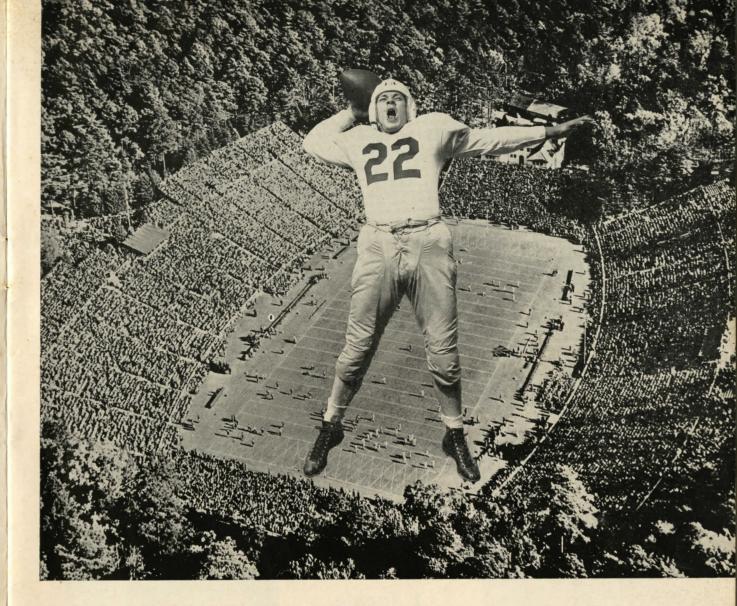
A 191-pounder from Rocky Mount, Carr is another of the graduates from last year's great freshman team. An outstanding high school athlete, he saw service in the Air Corps as a sergeant before coming to Carolina. Still needs experience before seeing a great deal of varsity action.



University of North Carolina-1949

Make

Mi ity tea uci fan ski



It's A Touchdown Every Time

Whether in football uniforms or in beautiful evening gowns, the famous fabrics of Burlington Mills score a terrific hit with folks who want quality textile products at a reasonable cost.

ny ost er, he

sh-

lu-

nt

Like championship football play, it takes real teamwork to produce the high-quality textile products which have made Burlington Mills nationally famous. The Bur-Mil Trademark represents the skilled efforts of 25,000 employees who are "Work-

ing Together" with experienced and capable management to make such quality standards possible.

The policy of "Working Together" extends into the various plant communities where Burlington employees join with other good citizens in civic, educational, cultural and religious activities.

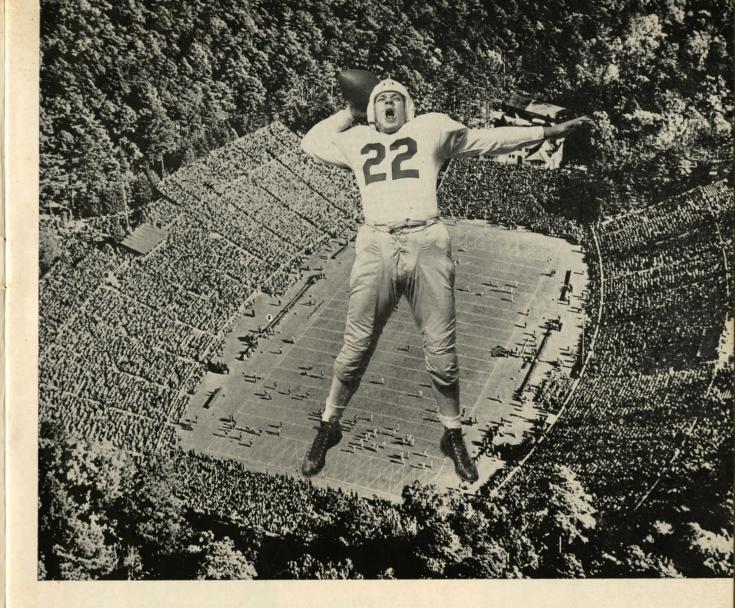
We are proud that Burlington textile products—and the lives of Burlington employees—are truly "Woven Into the Life of America."

Burlington Mills "Woven into 8 the life of America".



Executive Offices • GREENSBORO, N. C.

Maker of Women's Wear Fabrics . Men's Wear Fabrics . Decorative and Industrial Fabrics . Cotton Piece Goods and Yarns
Hosiery . Ribbons



It's A Touchdown Every Time

Whether in football uniforms or in beautiful evening gowns, the famous fabrics of Burlington Mills score a terrific hit with folks who want quality textile products at a reasonable cost.

ost er, he

sh-

lu-

nt

Like championship football play, it takes real teamwork to produce the high-quality textile products which have made Burlington Mills nationally famous. The Bur-Mil Trademark represents the skilled efforts of 25,000 employees who are "Work-

ing Together" with experienced and capable management to make such quality standards possible.

The policy of "Working Together" extends into the various plant communities where Burlington employees join with other good citizens in civic, educational, cultural and religious activities.

We are proud that Burlington textile products—and the lives of Burlington employees—are truly "Woven Into the Life of America."

Burlington Mills "Woven into 8 the life of America"



Executive Offices • GREENSBORO, N. C.

Maker of Women's Wear Fabrics . Men's Wear Fabrics . Decorative and Industrial Fabrics . Cotton Piece Goods and Yarns Hosiery . Ribbons



University of North Carolina-1949

BUD CARSON-Tailback-No. 31.

With tailbacks like Justice and Bunting ahead of him, Carson will be getting experience this year with an eye toward the future. He's a sophomore from Freeport, Pa. with an excellent high school football career behind him. Keep the name and number in mind. He'll see action before he graduates.

MIKE CARVER-Blocking Back-No. 28.

One of the hardest workers on the squad, he's best at line backing. Hails from Morristown, Tenn. where he played high school football. Another of the rising sophomores, Mike plans a career in medicine. Weighs but 166 but every pound is football player. Might see some action early due to unexpected shortage of blocking backs.

JOHNNY CLEMENTS-Wingback-No. 20.

Old aches and pains of the Carolina football squad, this veteran back is at his best when he's not feeling first rate. From Crewe, Va., Johnny is one of the most serious minded football men on the squad. He eats and sleeps football, is a good kicker, better than average runner. May be a sixty minute man this season as he was one of the few men on the '48 squad who played both offense and defense. Weighs 165.

PAUL CUBA-Blocking Back-No. 43.

Cuba is another one of the rising sophomores who could be one of the stars of tomorrow. Will probably succeed the old reliable Gus Purcell in holding the ball for extra point attempts. Nicknamed "The Chooch" he is a former Western Pa. All-Star player from New Castle, Pa. Saw considerable action on the freshman squad last year.









no seams to mult the beauty of your legs stockings by Hanes



University of North Carolina-1949

JOE DOUGHERTY-Wingback-No. 21.

Typical of most of the wingbacks on the squad, Dougherty tips the scales at 160. Wasn't a squad member last year, but has ability to become excellent player with experience. A junior, he plans an education career. Teammates call him "Doc." He's 22, hails from Sharon Hill, Pa.

JOE DUDECK-Right Guard-No. 70.

When Carolina coaches start talking about the future greats in the Carolina forward wall the name of Dudeck is always mentioned. Properly nicknamed the "Diesel," he was an All-Stater in high school at Hazleton, Pa. Tough and smart, rough and ready, he's slated for a starting guard berth. Weight 202. Watch him go.

RICHARD FETHEROLF-L. Guard-No. 27.

Dick saw little action in '48 because of the departed Bob Mitten and Sid Varney. He's a veteran member of the varsity squad, slated to see plenty of action this year. Only 20 years old, he's plenty strong for a 195-pounder. His friends call him "Fuzzy."

BOB GANTT-Wingback-No. 29.

"GooGoo" is another of the future Carolina stars. Saw considerable action on Crowell Little's great freshman team of '48. At 5'7" and 175 pounds, he's a stocky but fast back. Hails from Albemarle where he was a great high school player.

















JOE GURTIS-Fullback-No. 68.

A hard and speedy runner, it's our prediction that Joe will be one of the stars of the 1949 season. He earned his letter here in '45, served a hitch in the Army, and has had a hard time getting started since his return. This will be his senior year, and he's determined to make good. Weighs 190 and stands 5'11".

ROSCOE HANSEN-Left Tackle-No. 76.

Made his debut with the Tar Heels as a freshman in 1947 but failed to make a letter last year on the varsity squad. Slated for action at the left tackle position this fall, this could be Hansen's year. He weighs in at 210, hails from Atlantic City.

BILLY HAYES-Fullback-No. 37.

Started out two years ago as a tailback, but was converted to fullback last year. An excellent passer, a better than average ball carrier, he came to Carolina after a sensational career at Washington-Lee High in Arlington, Va. Wasn't used too much last year because of presence of Hosea Rodgers, but will certainly play plenty of ball this fall. Is 21, weighs 182, likes to hit the middle of the line and throw long passes.

JAMES HENDRICK-Right Tackle-No. 55.

A 210-pound, six-foot-one senior from Ft. Lauderdale, Fla. Hendrick has been an in and outer since being on the Tar Heel squad. Could be an outstanding player, but thus far has lacked the aggressiveness necessary to become a top flight lineman. Is majoring in political science.



University of North Carolina—1949

公

be

ere me nd

for

to

ich

eneel ked an. Serving the University,
Chapel Hill and Orange County
Since 1899



The BANK of CHAPEL HILL

Member Federal Deposit Insurance Corporation



Clyde Eubanks, President
Collier Cobb, Vice-President
W. E. Thompson, Executive Vice-President
J. T. Gobbel, Cashier

Scores Highest In Motor Transportation!



SI

IR

- Gives you most for your Transportation Dollar!
- Connects the South with the East -Swiftly - Efficiently - Economically!
- Protects your cargo fully with complete cargo insurance:
 - * \$80,000. per vehicle
 - *\$300,000. to \$1,000,000. per terminal
- More than Thirty Terminals to Serve You!

For Fast, Direct Service - Call Your Nearest Terminal!

McLean Trucking Company

General Office, Winston-Salem, N. C.



University of North Carolina-1949

SKEET HESMER-Tailback-No. 41.

There was little talk about Skeet until he turned in a great allround preformance in the Blue-White game this past spring. Now the coaches are expecting him to be one of the future Tar Heel greats. A commerce major from Salem, Va., he weighs in at 170 and is 5'9". This fall he should see considerable action.

IRVIN HOLDASH-Center-No. 25

There may be better line-backers in the country, but it would be hard to convince anyone that Holdash isn't tops. Only a junior, he's a great All-America prospect. Superb tackler and excellent at diagnosing plays. One of the best looking men on the squad. A native of Youngstown, Ohio, Holdash is 20 years old, weighs 200 and is 6'1" tall. Used only on defense last year.

WILLIAM HORD-Right Guard-No. 60.

Bill tips the scales at 205, is 20 years old, stands six feet. Still lacks experience, but those in the know consider him a good prospect. Starred in high school at Morganton, N. C. He's an outdoor sportsman, likes to hunt and fish.

CHARLIE JUSTICE-Tailback-No. 22.

No need to go into detail about the exploits of the Carolina captain for 1949. He made practically all of the All-America teams last year, was runner-up for the Heisman Trophy, was acclaimed the Southern Conference "Player of the Year" and was honored by the Washington Touchdown Club as the nation's "Back of the Year." In three years of play at Carolina he has accounted for 3,954 net yards in passing and running and has punted for an over-all average of 41.7 yards per kick. His rushing average over the same span is 5.3 per carry, and his completion of passes figures at 48.2 per cent.

















WILLIAM KELSO-Right End-No. 78.

Comes from Art Weiner's home town of Newark, N. J. and weighs 205. Slightly over six-one, he has a promising future, but like most of the sophomores coming up, he lacks big time experience. Played for Catteret Prep before coming to Chapel Hill.

JULIAN KING-Right Tackle-No. 84.

Here's another of the rising sophomores who should help solve the depleted tackle problems facing line coach Jim Gill. A graduate of the Children's Home in Winston-Salem, Julian was All-State two years and All-Southern tackle in '47. As a freshman in '48 he was hampered by injuries. He reported for grid drills this fall in excellent shape. Great things are expected of him.

EDDIE KNOX-Blocking Back-No. 34.

After Hartig and Rizzo were injured in '48, Eddie took over at the blocking back post and turned in several commendable performances. He's an excellent blocker for his size, and there's a lot of football in his 175 pound frame. Hails from High Point where he was a high school star. Will see plenty of action this fall.

JOE KOSINSKI-Blocking Back-No. 49.

Kosinski in the past has seen action at wingback, but he's been shifted to blocking back where he should be able to help the Tar Heel cause considerably. One of the heaviest backs on the squad at 195, he hails from Ambridge, Pa. Is a six-footer.



University of North Carolina-1949

MOJUD STOCKINGS

SCORE HIGH IN

BEAUTY AND WEAR

Here's your goal in stockings:

The perfect combination of sheer beauty and satisfying stamina.

That's Mojud. Every pair a star performer in flattery, fit and wear.

Ask for these all-American stockings at good stores everywhere.

MOCK, JUDSON, VOEHRINGER CO. OF NORTH CAROLINA, INC. GREENSBORO, N. C.

and but ex-Hill.

olve A was man rills

nim.

over able ere's oint tion

the the

The King Cotton



GREENSBORO'S FINEST HOTEL

HAYWOOD DUKE, Manager



University of North Carolina-1949

WILLIAM O. KUHN-Right Tackle-No. 51.

Bill could easily become one of the greatest tackles in the history of football at Carolina. He weighs 205 pounds, is 20 years old, stands 6'3". He's unusually fast for his size, loves to play football. From Wilmington he attended New Hanover High. Is by far the best tackle prospect up from the freshman squad.

GEORGE B. LEWIS-L. Tackle-No. 81.

This 225-pounder from Reynolds High in Winston-Salem needs only experience to make the grade. He's one of the largest men on the squad, stands six-four, is 20 years old. Lewis was a standout on the '48 freshman team, is expected to take up some of the slack at tackle this fall.

RICHARD L. McDONALD-L. Grd.-No. 54.

Dick has always been considered a fine prospect by Coach Snavely, but injuries kept him out of action all last year. He came back with a bang in spring drills and at this writing seems certain to be one of the starting guards. Hails from Durham where he was one of the finest linemen ever to graduate from Durham High School.

ANDY MIKETA-Center-No. 45.

A 190-pound six foot center from Baden, Pa. who shared center position on last year's freshman team with Andy Shveda. Graduated from Ambridge High in '47 after a good high school football career. Plans to major in commerce, is 19 years old.

















JOE NEIKIRK-Center-No. 63.

After seeing limited action last year, Neikirk is expected to be the number one offensive center replacing the departed Dan Stiegman, Co-Captain in '48. A native of Roanoke, Va., he first lettered here last year, but has been wearing the Tar Heel colors for the past three seasons. A senior and Physical Education major, Neikirk will continue to do the kicking off for Carolina.

GLENDON NICKERSON-Left End-No. 52.

Only 19 years old, Nickerson will see little action this year because of the experienced ends on the squad. He stands six-one, weighs 195, hails from Needham, Mass., and is considered a good prospect.

MERL NORCROSS-Wingback-No. 32.

"Lud" is beginning his fourth season at Carolina, first playing for the Tar Heels in 1945 and then serving in the Army. He is a slender 160-pounder, willing worker, and good runner. Played at Kingston, Pa. high school before coming here. Plans coaching career after graduation.

BILLY O'BRIEN-Left End-No. 57.

A Portsmouth, Va. boy with plenty of varsity action ahead of him. He was a standout offensively on the '48 freshman squad. Stands six-three and weighs 191. Has to take a back seat to Weiner and Powell at this writing, he's going to be one of the aces in another year.



University of North Carolina-1949

OFFICIAL TIMING WATCH FOR THE

CAROLINA-N. C. STATE FOOTBALL GAME



BEFORE THE GAME ...

d to Dan first

olors ation olina.

52.

r be--one,

good

aying He is

layed ching

ad of quad.

at to

you're invited to

Ellis Stone

IN DURHAM

One of the South's oldest and finest stores serving representative Women of Carolina for more than half a century...when visiting Durham you are cordially invited to use our store services.

MAIN STREET AT CORCORAN









ROBERT D. PAGE-Tailback-No. 26.

With Justice, Bunting and Hesmer ahead of him, Page will probably see little action this fall. He's 20 years old, an ex-Air Force corporal who won a most valuable player award while playing service ball. Made the All-Eastern team while at Rocky Mount High School.

RICHARD PENEGAR-Left Guard-No. 35.

Just a little light at 175, Penegar makes up for it with aggressiveness and speed. Played at Gastonia High School before migrating to Chapel Hill. Played on the freshman squad last year. Wants to major in commerce.

KEN POWELL-Right End-No. 53.

Ken is one of the finest pass receivers on the squad. In '48 he saw action at right end, being the number one sub for All-America Art Weiner. This fall he was shifted to right side of the line, and is expected to team with Weiner on the number one offensive team. He caught two TD passes last year and gained 105 yards. Was a star in 1946 Sugar Bowl game.

DALTON RUFFIN-Blocking Back-No. 85.

Coach Snavely figured that his blocking back problems were solved when he saw Ruffin in action in spring drills. But since then Ruffin injured his back, and his services will be of the limited variety this fall. Vital statistics reveal 215-pounds of solid football player, 20 years old, and standing at 6-3.



University of North Carolina-1949

orce ying ount

res-

milast

he

111-

of

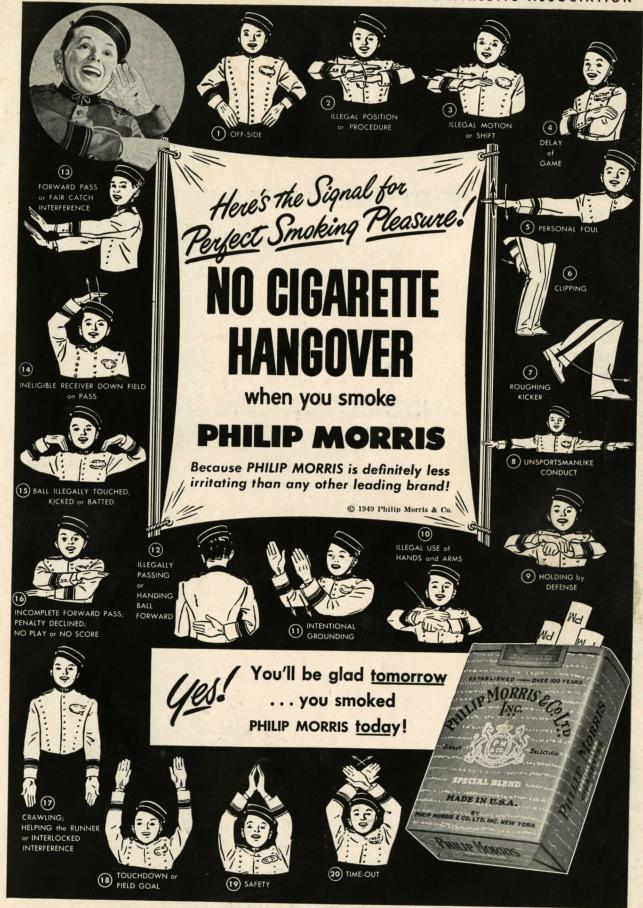
ne

ere

ice

he

of











PETER RYWAK-Right Guard-No. 89.

A senior who has been playing football at Carolina for three years. Pete is scheduled to be a top flight guard this fall. An ex-Army man, he weighs 200 pounds and is 5 ft. 11 in. tall. Was a standout on the jayvee teams two years running. Home is New Kensington, Pa.

FRED SHERMAN-Wingback-No. 24.

The name Sherman would probably already be well known to Tar Heel fans if Fred hadn't been injured early in the '48 season. Right now he's the number one replacement for the veteran Johnny Clements. A fast and elusive runner, Sherman earned his letter two years ago as a freshman after a sensational high school career in Wilkes-Barre, Pa. A pre-med junior who weighs 170 and is 5 ft. 10 in. tall, he was a standout in pre-season drills.

ANDY SHVEDA-Center-No. 42.

Perhaps the outstanding freshman center on the '48 squad, Shveda needs only experience to make the grade. He'll share offensive duties with Neikirk this fall. A commerce major, he's a good snapper-back, tips the scales at 194. Writes music as a hobby.

BILL SLATE-Right Guard-No. 36.

Only 19, Billy needs a little more experience before he's ready to help the cause. A 195-pounder from Mt. Airy, N. C., he's a junior and commerce major who is beginning his third season with the Tar Heels.



University of North Carolina-1949







N. C. State College Football Squad

J	ersey No. Name Pos.	Wgt.	Hgt.	Age	Year in School	Hometown
	80 Bob Branyan E	210	6- 2			
DECEMBER OF THE PARTY OF THE PA	81 James MaddockE	190	6- 2	20	Soph	Toledo, Ohio
9636	82 Rae Turner E	190	6- 1	23	Junior Junior	Tarentum, Pa.
	83 Ed Hart E	190	6- 1	23	Junior	Leaksville, N. C.
200	24 Bernie Allman E	180	5-11	22	Soph	Tarboro, N. C.
1006	85 Gene FerrellE	183	6- 0	20	Soph	Parkersburg, W. Va. Raleigh, N. C.
1000	86 Steve Kosilla E	185	5-11	20	Soph	Tarrytown, N. Y.
960	87 June Cheek E	210	6- 4	23	Senior	Laurinburg, N. C.
996	88 Tony RomanowskyE	195	6- 0	23	Junior	Girard, Ohio
1005	89 Roland SimonE	190	6- 0	22	Junior	Pittsburgh, Pa.
		200			o dilioi	Thisburgh, Ta.
*	61 Charlie MusserG	195	6- 0	24	Senior	Frankford, W. Va.
*	62 Bernie WattsG	173	5: 9	25	Senior	Girard, Ohio
	63 Joe DaneuG	195	5-10	20	Soph	Palisades Pk., N. Y.
*	64 Walter SchachtG	180	5- 9	22	Soph	Alexandria, Va.
	55 Vince BagonisG	195	5-11	20	Soph	Luzerne, Pa.
100	66 Ralph CalvanoG	180	5-8	26	Soph	Paterson, N. J.
96	68 Ralph BurnettG	190	5-11	26	Senior	Pampa, Texas
*	39 Jim BylerG	210	5-10	25	Senior	Chicago, Ill.
*	70 Fred DavisT	200	6- 1	22	Junior	Bashy Maunt N. C.
192	71 Gerald Turbyfill T	200	6. 1	24	Junior	Rocky Mount, N. C. Maiden, N. C.
	72 James SwartT	195	6. 2	22	Junior	Wilmington, N. C.
	73 Elmer CostaT	205	6- 0	24	Soph	Paterson, N. J.
	74 Norman CegelisT	195	6- 2	23	Junior '	Baldwin, Pa.
**	75 Ted DostankoT	200	6- 3	24	Senior	Paterson, N. J.
*7	76 Tom MorseT	205	6- 2	22	Soph	Pittsburgh, Pa.
7	77 Regis LeskoT	193	6- 1	22	Junior	Pittsburgh, Pa.
7	8 Ahmed RomeiehT	200	6- 1	21	Soph	South River, N. J.
9	79 Fred BeaverT	195	6- 2	22	Junior	Asheville, N. C.
	0 H 110 1 0					
*5		200	6- 1	25	Senior	Statesville, N. C.
	John MartinC Julius MalkC	195	6- 2 5-11	23	Junior	Larksville, Pa.
	8 Bob BridgerC	188 190	6-1	24	Senior	Jersey City, N. J.
*5		200	6- 2	22	Soph Soph	Raleigh, N. C.
	Tom Totalic	200	0. 2	22	Soph	Yorksville, Ohio
*4	3 Ed MooneyTB	170	5.10	22	Junior	Draper, N. C.
*4	6 Bill ThompsonTB	170	6- 1	23	Junior	Winston-Salem, N. C.
*2		175	6- 0	24	Senior	Galveston, Texas
2	5 Charles WestbrookTB	170	6- 1	20	Soph	Goldsboro, N. C.
*3	0 Jim O'RourkeFB	190	5-11	22	Sout	Distance by De
3	o are distributed by	185	5-11	20	Soph	Pittsburgh, Pa. Verona, Pa.
*3		195	6- 0.	24	Senior	Henderson, N. C.
	Dick bollison	100	0. 0.		Senior	Henderson, N. C.
*2	1 Paul CarlsonBB	194	6- 1	23	Junior	Pittsburgh, Pa.
*2		175	5-10	25	Senior	Clifton, N. J.
4		182	6- 1	20	Soph	Erie, Pa.
2	6 John TencickBB	190	5-10	22	Junior	New York City, N. Y.
1	2 Paul DinanWB	178	6- 1	20	Soph	Invincton N. V
*1		188	6- 1	25	Senior	Irvington, N. Y. Fort Worth, Texas
1		170	6- 0	20	Soph	Paterson, N. J.
1		175	5-11	23 .	Junior	Indianapolis, Ind.
			Marie To			Liuiungons, Thu.

* Letterman. Head Coach; Beattie Feathers. Line Coach; Al Rotella.

End Coach: Charles W. Ramey. Backfield Coach: Walter Slater. Athletic Director: Roy B. Clogston.

Bottled and Distributed by

DURHAM COCA-COLA BOTTLING CO.

W. K. RAND, President

DURHAM, N. C.

three
. An
. tall.
Home

wn to ne '48 or the erman tional who

quad, share najor, music

ready he's a eason

WRAL WRAL

WRAL

WRAL

AM 1240 KC F M 101.5 MEG.

IT'S NO PIG IN A POKE!

RALEIGH'S RADIO AUDIENCE IS MEASURED

HOOPER STATION AUDIENCE INDEX OCTOBER, 1948 THRU FEBRUARY, 1949

RALEIGH, N. C.

Total Coincidental Telephone Calls
This Period 39,569

TIME	SETS IN USE	A DURHAM STATION	A RALEIGH STATION	A RALEIGH STATION	WRAL	A DURHAM STATION
Weekday Morning Mon. thru Fri. 8:00-12:00 Noon	21.5	2.5	16.6	34.6	43.4	2.3
Weekday Afternoon Mon. thru Fri. 12:00 N6:00 P.M.	20.1	2.0	14.1	52.5	26.5	4.7
Evening Sun. thru Sat. 6:00 P.M10:30 P.M	34.8	4.3	24.6	47.2	22.0	0.0
Sunday Afternoon 12:00 N6:00 P.M.	23.4	6.1	17.4	39.5	33.3	2.9

Ask for Audience Rating Figures! Ask for Quarter-hour Breakdown!

Note: All Three Raleigh Radio Stations Paid Equally for This Hooper.

"The Station Raleigh Folks Appreciate"

WRAL WRAL WRAL WRAL WRAL WRAL WRAL

WRAL WRAL

WRAL WRAL

WRAL WRAL

WRAL WRAL

WRAL

WRAL WRAL

WRAL WRAL

WRAL WRAL

WRAL WRAL

WRAL WRAL

WRAL

WRAL WRAL

WRAL

WRAL

WRAL WRAL

WRAL

WRAL WRAL









TOMMY STEVENS-Center-No. 48.

A product of Smithfield High School, Stevens is being counted on to see some action at the pivot position. A six-footer, he weighs 175 and is a sophomore. Showed promise as a freshman.

ROBERT VENTERS-Left Guard-No. 75.

"Doc" was an outstanding high school player at New Hanover High in Wilmington before joining the Tar Heels last year as a freshman. He played in the Shrine Bowl game in 1947. He has the weight and speed to make a good guard.

GEORGE VERCHICK-Fullback-No. 72.

From Pottsville, Pa., Verchick is a 190-pound lad up from last year's freshman squad. Should be seeing some action this fall. Loves to play football, and is good line crasher with speed and heft. Served in the Navy as an aviation cadet before coming to Carolina.

BENNY WALSER-Left End-No. 80.

A six-footer from Lexington, N. C. Walser looked good last year as member of the freshman squad. More experience will make him a top flight end. Not too fast, but his ability to fake makes him an excellent pass receiver. Played for Lexington High, is 19, weighs 185. Plans to coach after graduation.



University of North Carolina-1949

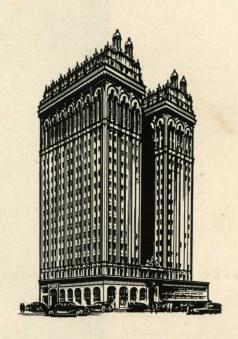
ter, he shman.

anover at year 7. He

m last is fall. ed and coming

make makes igh, is

An All-American Value . . . A Jefferson Standard Policy



JEFFERSON STANDARD LIFE INSURANCE COMPANY

RALPH C. PRICE, President

GREENSBORO, N. C.

J. W. UMSTEAD, JR., District Manager 136 Franklin St., Chapel Hill, N. C.

LOCAL REPRESENTATIVES

W. H. BRANCH

GRAN P. CHILDRESS

JOHN M. FOUSHEE

In case there isn't a Jefferson Standard agent near you, and you want information about Jefferson Standard policies, write: J. W. Umstead, Jr., Chapel Hill, N. C.

Fine quality knit cotton "T" shirts with designs as illustrated. In addition, polo shirts (long sleeves), fleece lined are available in design shown at right. (Chest sizes 18" to 36".) Make the kids happy with these shirts. Order as many as you wish. Use the blank below.

"T" SHIRTS — \$1.50

"North Carolina 19??"

or

"Let's Go Carolina" (as illustrated at right)

POLO SHIRTS - \$2.50

"Let's Go Carolina"

(Long-sleeved, fleece-lined; ideal for early spring days)

ORDER BY MAIL
Price Includes Tax and Postage

VARSITY	7, 149 E. Franklin	St., Chapel	Hill, N. C.
Please ser			
The second of the second	Description	Sizes	Amount
Quantity	"T Shirts"		
	Carolina 19??—\$1	.50	
	Let's Go Carolina- \$1.50	_	
	Polo Shirts Let's Go Carolina (long sleeve)— \$2.50		
	Totals		
Check	Cash Mone	y Order	C.O.D
Name			
Address			
City		State	

Wilbur Kutz, '27



Home of the Tar Heels

Chapel Hill North Carolina

(We also distribute UNC class rings for any class-write for complete details.)



Member Federal Deposit Insurance Corporation

Member Federal Reserve System

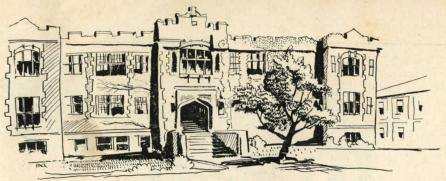
[44]

BI

ED

A

RI



University of North Carolina-1949



The only returning letterman guard, Wardle surprised all the Chapel Hill folks by reporting to fall practice with a new bride. One of the regulars last year, Wardle will bolster the line this season and his 190 pounds will be a big help up front. Bothered by old injuries, he was somewhat hindered last year, and is still troubled.

EDWARD K. WASHINGTON-R. E.-No. 40.

Easy going and likeable, Ed has all the earmarks of becoming a great Carolina end. He's an excellent defensive man, and will see lots of action this fall. Calls Kannapolis, N. C. his home, plans to enter law school. Weighs 185, stands 6 ft. 2 in. tall.

ART WEINER-Left End-No. 50.

Art, who is alternate captain of this Carolina team, scored a touchdown the first time he got his hands on the ball in a college game. In 1947 he caught 19 passes for 396 yards, two for touchdowns. Last year he was seventh in the nation in pass catching, nailing 31 for 468 yards, six for touchdowns. Pass catching is his forte and he has played almost exclusively on offense. Grantland Rice named him on his All-America team last year, an honor he justly deserved.

RICHARD WEISS-Fullback-No. 79.

Weiss is expected to share the fullbacking duties this year with Billy Hayes. An excellent runner and able line-smasher, he is another of the stars on the Carolina undefeated '48 yearling squad. A native of Philadelphia, he was an All-Star player for Roman Catholic High before entering college.



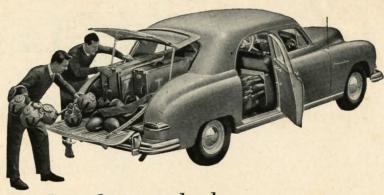






Hill arolina

on



For gridiron heroes

or grandstand quarterbacks...



Kaiser Traveler

... World's first 2-cars-in-one

You call the signals! Your Kaiser Traveler puts two cars at your disposal. In 10 seconds, you can convert this big, beautiful 6-passenger luxur sedan to a husky cargo cruiser...ready to help pay its own way.

Look at that big, burly back! A 10-foot long, steel-shod hold, with 130 cubic feet of room to haul football gear or oak veneer... boats, boxes or bales of hay.

America's smartest line play! The sweeping lines of a big, big car add to your pride, pleasure and riding ease. Big 123½" wheelbase ends 'short car fatigue'.

Driving power to spare! Velvet-smooth Thunderhead engine keeps you ahead of the field on long runs...slips you through traffic smoothly. 7.3-to-1 high compression ratio slashes gas costs.

Plenty of extra points! The Kaiser Traveler gives you an 'extra car' for your money...two kinds of cars for the price of only one. So why sit on the sideline when you can drive a Kaiser Traveler!

See your Kaiser-Frazer dealer for a demonstration Hear Walter Winchell. Every Sunday evening. A.B.C.

*Factory delivered, equipped. Fed. tax paid. Transportation, local taxes (if any) add'l.

@ 1949 KAISER-FRAZER SALES CORP., WILLOW RUN, MICHA



University of North Carolina-1949



DAVID E. WILEY-Left Tackle-No. 86.

Sophomore tackle who played well last year. Comes from Lancaster, Pa. where he won All-Lancaster football award in '46. He is ruggedly built at 210 pounds, stands 6-2, and is 21 years old. Is considered a good prospect.



From Stedman, N. C. comes Williams who tips the scales at 208 and stands 5-11. Was an exceptionally good freshman lineman last year, played his high school football at Fayetteville. He figures strongly in Snavely's plans for the future.



Tomorrow!!!

DURHAM JAYCEE

AIR SHOW

RALEIGH-DURHAM AIRPORT

Sunday, September 25th

GROUND DISPLAY 12 NOON

FEATURE EVENTS 2 P.M.

Featuring Jets and Other Military Aircraft

derhead ...slips pression

for the hen you

B.C.

RUN, MICHM



PAUL DINAN , WINGBACK



BILL THOMPSON, TAILBACK



O'ROURKE, FULLBACK





OGDEN SMITH, TAILBACK



DICK JOHNSON, FULLBACK



JOHN TENCICK, BLOCKING BACK

Wolfpack Profiles

THE ENDS

BOB BRANYAN No. 80—This husky Ohioan who starred on State's 1948 freshman team might well be the answer to the search for a rough, tough, defensive flanker. Although only 19, Bob is one of the most promising ends to attend State. He'll likely see plenty of action this season. Is also a track man, having won both the discus and shot-put in the Carolinas freshman meet last year. Studying Industrial Recreation. Hobbies: Sailing, Boxing, Gymnastics. Home address: 1719 Gilbert St., Toledo, Ohio.

JAMES MADDOCK, No. 81—Earned letter at State in 1944 as freshman when he captained war-time outfit. Played last year after three years of Navy service. Named most valuable player on squad in '44 and awarded Person Trophy. Is expected to be big aid to State end play this year. Good pass receiver. Excellent student. Studying Textiles. Hometown: Tarentum, Pa.

RAE TURNER, No. 82—Tough defensive man, Turner earned his first varsity letter last season. Is also used on end-around play and has plenty of speed. Saw extensive action in Carolina game last year when team had to call on reserve strength because of injuries. Turner likely will see plenty of action this year. Hometown: Leaksville, N. C.

ED HART, No. 83—Although he has failed to earn a monogram in two previous seasons at State, Hart might come through this year. He played only briefly last year, but might see more action this season. Good pass receiver. Hometown: Tarboro, N. C.

BERNIE ALLMAN, No. 24—Converted from blocking back in Spring practice because of his excellent defensive ability, Allman, a sophomore, will be called upon as a reserve end this season, but with more experience at the flank he might develop into a first line star. Lacks height, but is hustler. Hometown: Parkersburg, W. Va.

GENE FERRELL, No. 85—Another sophomore end prospect. Saw plenty of action on freshman team, but still needs experience. If he develops, as expected, will see more action as season progresses. Starred for Needham Broughton High in Raleigh in 1947 and was selected to several All-State elevens. Hometown: Raleigh, N. C.

STEVE KOSILLA, No. 86—Ranked along with Branyan as sophomore prospect. Likely to see some limited action this year. Particularly good as offensive blocker. Named All-Westchester (N. Y.) County team in high school. Studying Industrial Recreation. Hometown: Tarrytown, N. Y.

JUNE CHEEK, No. 87—After trying for two seasons to earn a varsity letter, Cheek came through last year as a junior. He is one of the most improved ends on the 1949 squad and is certain to play extensively this season. His six-foot, four inch frame enables him to provide the Wolfpack with expert pass receiving. Although his offensive ability overshadows his defensive play, Cheek is definitely an improved player in every department. Outstanding student and campus ROTC leader. Hometown: Laurinburg, N. C.

TONY ROMANOWSKY, No. 88—A double-barrelled potion of poison for opponents, Romanowsky likely will rate as Feathers' No. 1 man at end this year. Although only a junior, Tony has earned two letters with previous Wolfpack teams. A rugged defensive player, Romanowsky does double-duty as a pass receiver. Named to several Southern Conference all-sophomore teams last year and appears to be headed for even bigger honors this season. Very durable, Tony can play 60 minutes of tough football. Hometown: Girard, Ohio.

ROLAND SIMON, No. 89—Veteran flanker and excellent pass receiver, Simon, too, is due for a big role in State's 1949 plans. Despite his size, this lad is a rugged defensive man. Last year his fine play against Carolina stood out as one of the finer points of State's gallant stand against the mighty Tar Heels. Stays in good condition the year round. Got his biggest thrill with a touchdown on an intercepted pass before his hometown folks in Pittsburgh, Pa., last year against Duquesne. Excellent student.

BACK

STROWD MOTOR COMPANY

Authorized Dealer

BRUCE STROWD



J. B. JOHNS

Since 1914

Chapel Hill, North Carolina

Welcome Alumni and Visitors

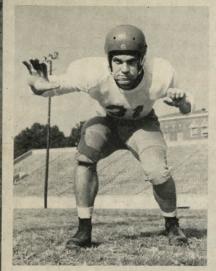
Unexcelled Food

Pleasant Surroundings

Prompt and Courteous Service

The Carolina Coffee Shop

"It's the Quality that Counts"



RAE TURNER, END



TONY ROMANOWSKY, END



JUNE CHEEK , END



BOB BRANYAN , END



JAMES MADDOX, END



JAMES SWART, TACKLE



ELMER COSTA, TACKLE



FRED DAVIS , TACKLE



Cheer Leader!

On campus or after the game, Pepsi-Cola is the big big drink that gets plenty of action . . . for taste, for quality, for size —it's Pepsi.



Authorized Bottlers:
DURHAM PEPSI-COLA BOTTLING CO.

Wolfpack Profiles

THE GUARDS

CHARLIE MUSSER, No. 61—Truly the backbone of the Wolfpack line is rugged Charlie Musser, who for the past two seasons has been regarded by teammates and opponents alike as a great lineman. His offensive blocking is one of his finest attributes, but on defense Musser has few peers in the Southern Conference. Last season he was selected to a second team All-Southern position and 1949 appears to be Musser's opportunity to gain even higher honors. He is as popular on the campus as on the football field and recently was elected vice-president of the student body. He's a forestry student with another year of football eligibility remaining. Undoubtedly will be at one of the starting guard positions. Great competitor and excellent student. Hometown: Frankford, W. Va.

BERNIE WATTS, No. 62—Perhaps one of the finest linemen ever to attend State, Watts has been on All-Southern squads for three years. In 1946 as a freshman Bernie was named to the second team, in 1947, despite injuries, he made the third squad and last year he moved up to the All-Southern first team guard post. Despite his small frame (5-9) and weight (173 pounds) Watts is perhaps one of State's most feared linemen. His ability to overcome "traps" with his lightning speed have kept opponents wary of his tactics. Watts usually plays his own game, driving into opposition lines whenever the notion strikes him, or pulling out to back up the forward wall. This year Watts' name is high on many All-America check-lists and if he is not hampered by injuries Bernie might become the first 173-pounder in the history of the Southern Conference to make a guard position on an All-America squad. Nothing hurts Watts more than not being able to play because of an injury. Great competitor, loves it rough and tough. Hometown: Girard, Ohio. Studying Industrial Recreation.

JOE DANEU, No. 63—A coming sophomore guard prospect, Daneu may have to wait another year before seeing much action. He played regularly as a freshman, but still needs experience. Has weight and ability, but lacks speed. Made All-League and All-County honors at Palisades High in Palisades Park, N. Y. Studying Textiles. Hometown: Palisades Park, N. Y.

WALTER SCHACHT, No. 64—Called another Watts by his coaches, Schacht is small of frame (5-9) and light of weight (179 lbs.), but tough as leather. A product of a great high school team at Alexandria, Va., Walt is likely to see plenty of action this year. His play is similar to that type used by Bernie Watts. He slashes through opposition lines with plenty of speed and makes lots of tackles behind the line of scrimmage. Earned his varsity monogram as a freshman last year. Hometown: Alexandria, Va.

VINCE BAGONIS, No. 65—Top sophomore guard on varsity. Bagonis blocked four punts for the 1948 freshman team and looks like a real threat for a starting assignment this season. Tough and rugged at 195 pounds, Bagonis is a great offensive blocker. Coaches predict in another year, Vince will be a starter. Lacks only finesse to put him on first team this year, but he's definitely due for extensive action. Line Coach Al Rotella predicts that Bagonis will block at least two punts this year. Hometown: Luzerne, Pa.

RALPH CALVANO, No. 66-Another watch-charm guard, Calvano played Jayvee ball last year. Veteran of four years in Army and at 27 is oldest man on current team. Probably will see little action this year, because of guard depth, but is regarded as promising reserve. Hometown: Paterson, N. J.

RALPH BURNETT, No. 68—Veteran of the 1946 'Gator Bowl team, Burnett did not play in 1947 because of a torn knee cartilage, which he received before the season opened. Last year Burnett returned and played briefly. Now a senior, Bernie is due to have his best year. Probably will not be a starter, but certainly will see action as a reserve. Love of football is perhaps the greatest on squad. Married, two children. Studying Chemical Engineering. Excellent student. Hometown: Pampa, Texas.

JIM BYLER, No. 69—Perhaps the most under-rated player on the squad, Byler has everything that goes into the make-up of a great lineman. He's an extra-point specialist along with his other duties in the forward wall. Converted 24 of 31 tries It Pays to Play_



Anything For Every Sport

Radios

Record Players

Records

Gift Items

Sport Clothes

Carolina Sport Shop

Chapel Hill

Here's to the Carolina Team..!

OBIE DAVIS **ESSO SERVICE**



- · Recapping
- · Vulcanizing
- · New Tires and Tubes

West Franklin Street

Phone 3091

CHAPEL HILL, N. C.

Wolfpack Profiles

in 1946 and 10 of 15 in 1947. Last year Byler booted 11 of 16 tries. But Jim is a great lineman, make no mistake about it. His weight (210) and five-foot, 10-inch frame give him a 5 x 5 appearance, but its deceiving. Byler can move with lightning speed and is one of the best offensive blockers on the team. Watch this lad in 1949. Coaches predict a great professional career for him after his graduation. Hometown: Chicago. Byler is also a first-rate shot-put and discus man in track.

THE TACKLES

FRED DAVIS, No. 70—Husky Davis is one of six tackle lettermen and is in the thick of the fight for a starting position. Excellent defensive man, Fred can be counted on for plenty of action. His 200 pounds is evenly distributed on a six-foot, one inch frame. Great football legs and a 60-minute performer, when percessary. Farned his first variety monogram performer, when necessary. Earned his first varsity monogram last year as sophomore. Studying Civil Engineering. Hometown: Rocky Mount, N. C.

GERALD TURBYFILL, No. 71—Earned letter in 1944 before going into service. Returned last season to varsity competition and earned a starting assignment in several games. Is rated high in pre-season tackle fight and likely will play as much ball as the other six monogram winners. Another 200-pounder, standing above six feet. Studying Textiles. Hometown: Maiden, N. C.

JAMES SWART, No. 72—Although he has failed to earn a letter in two years at State, this Wilmington, N. C., lad may come into his own this season. Rugged competitor at 210 pounds, Swart will be playing this year more frequently. Studying Agriculture. Hometown: Wilmington, N. C.

ELMER COSTA, No. 73—A standout as a freshman last year, Costa is due to be a first-line man this fall. Hits 225 pounds and stands 6-1. Loves it rough and is fast developing into one of the greatest tackles ever to don a State uniform. Line Coach Rotella terms Costa "one of the best I've ever seen and improving with every game." Made several honorable mention All-Star Southern Conference selections last year. Watch this boy in '49. Studying Industrial Recreation. Hometown: Paterson, N. J.

NORMAN CEGELIS, No. 74—Earned starting assignment in several games last year and due to play extensively this season. Cegelis is great offensive blocker, particularly valuable for speed on down-field assignments. May be used exclusively in offensive role this year, if Feathers employs two platoon system. Always well conditioned. Hometown: Baldwin, Pa.

TED DOSTANKO, No. 75—Hampered by injuries last year, Dostanko is one of five men on current team who played in 1946 'Gator Bowl contest. Ted is biggest of the tackles and called by some the best. Has been starter at one time or another for the past three years and is most experienced of tackles this year. Great defensive man with lots of speed. Has been overlooked by many as an All-Conference possibility, but will bear watching this season. Has earned five monograms at State, three in football and two in track. Studying Textiles. Hometown: Paterson, N. J.

TOM MORSE, No. 76—Drew much attention as freshman star on varsity last year and is rated among top tackles for '49. Well conditioned and muscular, Morse doesn't smoke and is a constant conditioner. Although he was hampered by an injury in two games last year, he saw enough action to earn a varsity monogram. Watch Morse this year, he's due to be greatly improved. Hometown: Pittsburgh, Pa.

REGIS LESKO, No. 77—A top reserve man for the new season, Lesko has been at State two previous seasons, but has not earned a letter. Likely will get chance to play more this year. Needs experience and may get more this year. Studying Mechanical Engineering. Hometown: Pittsburgh, Pa. (Hometowa)

AHMED ROMEIEH, No. 78—A rising sophomore who played freshman ball last year Romeieh may play some varsity ball this year, although it's likely he'll be strictly a reserve. Needs experience and lacks speed. Hometown: South River, N. J.

S

oted 11 of cake about give him move with lockers on ct a great Iometown: iscus man

six tackle cting posied on for ated on a 60-minute monogram g. Home-

o44 before competigames. Is Il play as other 200s. Home-

to earn a, lad may or at 210 requently.

last year, 25 pounds ping into rm. Line ever seen honorable last year. n. Home-

nment in this seavaluable exclusively o platoon vin, Pa.

last year, played in ckles and time or ienced of of speed. ossibility, we mono-Studying

freshman ickles for noke and ed by an i to earn ue to be

w season, has not this year. Studying (Home-

o played rsity ball e. Needs , N. J.



TOM TOFAUTE, CENTER



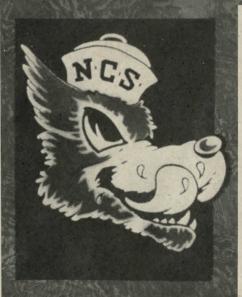
JOHN MARTIN, CENTER



HAL SAUNDERS, CENTER



VINCE BAGONIS, GUARD



WALTER SCHACHT, GUARD



CHARLIE MUSSER, GUARD



FRED BEAVER, TACKLE



BERNIE WATTS, GUARD



All-Senior Backfield GORDON GOODMAN, WINGBACK OGDEN SMITH, TAILBACK DICK JOHNSON, FULLBACK BOB BOWLBY, BLOCKINGBACK

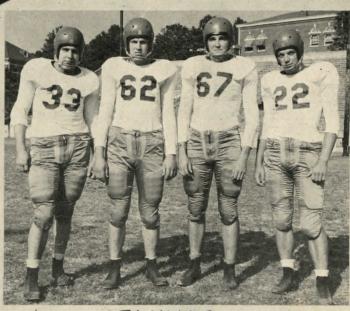


ED MOONEY, TAILBACK





BOB BOWLBY , 1949 CAPTAIN



TACKLES
GERALD TURBYFILL
JAMES SWART
TED DOSTANKO
NORMAN CEGELIS

Wolfpack Profiles

FRED BEAVER, No. 79—Of the four non-lettermen at the tackles this year, Beaver is the most promising to come through in '49. Has speed and durability and has consistently improved during his two previous years at State. He'll likely start off as a reserve, but will play more extensively as season progresses. All-State at Asheville High in 1947 and played in Shrine Bowl All-Star game at Charlotte, N. C. Studying Textiles. Hometown: Asheville, N. C.

THE CENTERS

HAROLD SAUNDERS, No. 50—Another of the '46 Gator Bowl veterans and perhaps one of the best linemen on the current squad. Saunders has earned three football monograms at State and has been a consistent All-State and All-Southern selection. This year, his last at State, is expected to be his finest. Definitely one of the best pivot men in the conference, Saunders backs up the Wolfpack forward wall with dexterity. Is interested in coaching career after graduation. Majoring in Industrial Recreation. Hobby is writing. Hometown: Statesville, N. C.

JOHN MARTIN, No. 55—Rugged Pennsylvanian, John Martin earned his first letter last year as a sophomore. He is much improved and will likely see plenty of action. Very durable and capable of playing 60 minutes of good football. Made All-Scholastic in Pennsylvania in 1946. Major is Industrial Recreation. Plans coaching career. Hometown: Larksville, Pa.

JULIUS MALK, No. 56—One of the best reserve centers. Likely will see more action this year. Played Jayvee ball in '46 and saw some action on varsity in 47-48. A bit light for rugged line play, but a good competitor. Majoring in Agricultural Economics. Hometown: Lakewood, N. J.

BOB BRIDGER, No. 58—Up from the freshman ranks, Bob is rough and tough. Because of center depth he likely will play only briefly this season, but can be a promising candidate for future elevens. Will gain valuable experience this year. Good line backer. Hometown: Raleigh, N. C.

TOM TOFAUTE, No. 59—Played varsity ball as a freshman last year and earned letter. He's the coming center candidate and is due for an important role at the pivot slot this year. Excellent line backer and tough offensive blocker. Likes the center spot and has developed into good ball snapper. Might push Saunders hard for starting job and is definitely second in line behind him for action this year. Weighs 215-pounds and stands 6-2. Veteran of Marine Corps. Studying Industrial Recreation. Hometown: Yorkville, Ohio.

THE TAILBACKS

ED MOONEY, No. 43—A brilliant star in his high school days at Draper, N. C., Mooney is fast developing into the breakaway runner that the Wolfpack has sought so diligently. Is also a capable passer and can punt. Much dependence will be placed in "Little Ed" at the tailback spot this year and Coach Feathers has been very pleased with the improvement that Mooney has shown in the past two years. This might be the season for Ed to come into his own right as a real star. Studying Industrial Recreation. Hometown: Draper, N. C.

BILL THOMPSON, No. 46—Started out at wingback as a freshman in '47 and then moved to tailback last year, Thompson is rapidly developing into a real top notch ball carrier. Bill also is an excellent passer and probably State's best bet for real triple-threat performance, although his punting is weaker than his running and passing. Thompson is the lad to watch for the Wolfpack this year. He holds the key to success of the team in many ways and Feathers will rely on him extensively. Came to team directly from student body and was spotted by Feathers in a workout during the '47 season. Formerly lived in Winston-Salem, but now calls Detroit, Mich. home.

OGDEN SMITH, No. 29—Possibly the best passer State has seen since the departure of All-Southern Howard Turner in 1946, Smith is a valuable man at the tailback slot. Last year he had a phenomenal passing record on more than one occasion. His record of 36 completions on 59 tosses is one of the best ever compiled at State. Smith, will likely have a

CAROLINA PHARMACY

The Rexall Drug Store

PHONE 6141

PHILIP LLOYD, Proprietor

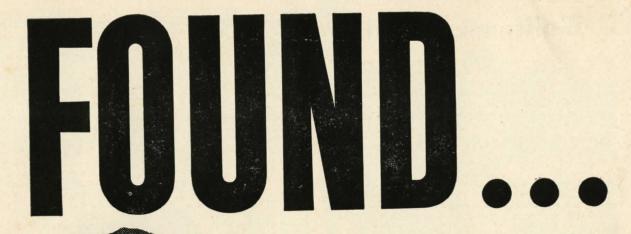
SAWMILLS

ERIE CITY
BOILERS

Woodworking
Machinery

Dillon Supply Company

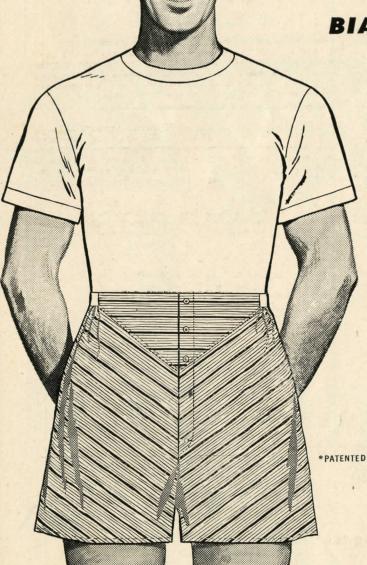
Raleigh-Durham-Rocky Mount-Goldsboro



A NEW SHORT-CUT TO COMFORT

GIVVIES*

BIAS-CUT SHORTS, \$1



You'll never know how comfortable shorts can be until you've worn the new Hanes Biascut GIVVIES Shorts. They look different — and they teel different. The tull biascut design gives you these extra comfort-features:

- Stretch-in-the-cloth to give with your stride.
- No bind, no creep, no seams in the seat.
- Two popular styles. Gripper-front (illustrated) or Boxer. Attractive stripes, solid colors and whites all fast colors. Fine count broadcloth Sanforized.
- Patented. So ask for Hanes GIVVIES Shorts.

Sleeveless Shirts, 65c and up
T-Shirts, 95c



Makers of fine underwear and sportswear

P. H. HANES KNITTING CO. . Winston-Salem 1, N. C.

Wolfpack Profiles

two-fold role in '49. He'll be the man-under-center when the Wolfpack runs from the T-formation and will also have the job of quarterbacking the team. Although not a great runner, Smith passes and punts with the best. His punting record in '48 gave State a 38.5 average for the season. Hometown: Galveston, Texas. Opponents can watch out if Smith develops as a runner this year.

CHARLES WESTBROOK, No. 25—Will have a tough road to get ahead of Mooney, Thompson and Smith at the tailback post, but is definitely a good candidate. Last year on freshman club, Charlie exhibited flashes of brilliant running. He still needs experience, but is improving. Starred at Goldsboro in 1947 as a prep back. Majoring in Industrial Recreation. Runs very hard and has plenty of possibilities. Hometown: Goldsboro, N. C.

THE FULLBACKS

JIM O'ROURKE, No. 30—Wearing the No. 30 made famous by Leslie (Footsy) Palmer, who led the nation in punting in 1947, O'Rourke has some big shoes to fill. However, Jim has all the capabilities. Is hard runner and picks his holes with finesse. May be the sparkplug of State's '49 eleven and is the man for opponents to watch. His punting is outstanding and he may take over this job from Ogden Smith. Earned a letter last year, but played chiefly on defense. Although not a big man, he has plenty of speed and hits hard for his size. Studying Civil Engineering. Hometown: Pittsburgh, Pa.

DICK JOHNSON, No. 33—Gaining more yards than any of State's other '48 backs, Johnson is assured of seeing plenty of action this season, although he may have job beating out O'Rourke for the starting nod. Dick hits hard, although lacks speed. Spins well and does good job handling ball. Earned first varsity letter last season. Studying Industrial Engineering. Hometown: Henderson, N. C.

FRANCIS BURKHARDT, No. 31—A top man as a freshman last year, Burkhardt is likely to see some action this year. He is fast, although lacks weight. Hails from Goldsboro where he was star in prep school in 1947. May develop into first-line threat by next season.

PAUL BRUNO, No. 32—Regular fullback on '48 freshman squad, Bruno is looked to as the best of the two new fullback prospects. He drives hard, picks holes well and is fast in the secondary. Handles ball excellently and spins with dexterity. Likely will play behind Johnson and O'Rourke, but if he improves as consistently as expected, could be a starter later in the season. One of the better defensive men on varsity. Hometown: Verona, Pa.

BLOCKING BACKS

BOB BOWLBY, No. 22—The Southern Conference's top blocking back by admission of sports writers and others who voted him the Jacobs' Blocking Trophy last year, Bowlby is due for his best season in '49. A great team man Bowlby has been selected as State's 1949 Captain by the varsity squad. Besides his blocking chores, Bowlby also does the signal-call-

ing. He's the brains of the Wolfpack when in the lineup. Last year he saw action in only four games, because of a knee injury, but now he's fully recovered and due to cause opponents many a rough moment. Great line backer Bowlby has the uncanny ability to diagnose opponent's plays and his foresight has done much to halt marches deep in Wolfpack territory. Outstanding student and campus leader. Hometown: Paterson, N. J.

PAUL CARLSON, No. 21—After having been shifted to full-back and end in his last two previous years at State, Carlson has come into his own as a blocker. Last season he was used as a blocker after Bowlby was injured and his top performances has left him as second only to Bob as State's leading blocking back candidate. Carlson is bigger than Bowlby, weighing 195 pounds, but lacks only Bowlby's experience. This year Carlson is certain to play a big part in State's plans. Studying Architecture. Hobby: Drawing.

JOHN TENCICK, No. 26—Earned his first varsity monogram last year as understudy to Carlson at blocking post. Tencick hits hard and is vicious tackler. Needs more experience, but likely will get it this year under two-platoon system. Best student on varsity squad, has A average. Hometown: New York City.

VITUS KAISER, No. 49—A tailback on the '48 freshman squad, Vitus has been shifted to blocking back where his weight and speed will be fully utilized. Played on two Pennsylvania All-Star teams and made All-City tailback at Erie (Pa.) High in 1947. Studying Industrial Recreation. May be shifted back to tailback later in season. Hometown: Erie, Pa.

THE WINGBACKS

PAUL DINAN, No. 12—Fastest man on team, Dinan was hailed as a great varsity prospect after leading the '48 frosh team to wins over Duke and Davidson. Dinan, who does the 100-dash in 9.6 seconds, will give the wingback post the speed it has lacked in past seasons. Paul is also a fine defensive halfback and is certain to see plenty of action. May wind up as starter. Hometown: Irvington, N. Y.

GEORGE McARTHUR, No. 16—Another sophomore from whom much is expected. McArthur has speed and durability and is particularly good as pass defensive man. George does many things well and will certainly see plenty of action at the wingback slot. Ability in open field is probably not exceeded by any man on team. Hometown: Paterson, N. J.

GORDON GOODMAN, No. 15—Only letterman at wingback this year, Goodman likely will be used exclusively on defense. While he lacks speed as a ball carrier, he's the best defensive halfback on the current squad. Is veteran of the State attack and knows his position well. Is definitely in line as starter on defense. Hometown: Fort Worth, Texas.

NORMAN SLOAN, No. 17—An ex-basketball star for Coach Everett Case, Sloan is trying his hand on the gridiron for the first year. Needs experience at the wingback slot, but looked promising in Spring practice game. Is particularly good on defense and is a vicious tackler. Sloan likely will be used exclusively on defense this year, but he could blossom forth as ball-carrier. Hometown: Indianapolis, Ind.

Always at your service

UNIVERSITY SERVICE STATION

(NEXT TO CAROLINA THEATRE)

O. C. Pendergraft, Prop.

Phone 4041

Gas

Oil

Wash

Grease

We're backing the Tar Heels

ear

-Salem 1, N. C.

rtable shorts

Hanes Bias-

fferent — and us-cut design

h your stride.

in the seat. r-front (illus-

stripes, solid colors. Fine

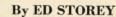
es GIVVIES

irts, 95c

eatures:

Notes from

The Wolfpackage



Director of Sports Publicity, North Carolina State College



Today's game marks the unveiling of North Carolina State's 1949 football team and without reservations we say that it is a team that the followers of Coach Beattie Feathers' Red and White Wolfpack can be justly proud.

We make no claim of victory today in this classic between State and the squad of Coach Carl Snavely and his University of North Carolina Tar Heels, but we do believe that this year's Wolfpack is a team that will bear watching.

Coach Feathers has 28 lettermen in his squad of 44 men. There are also several promising sophomore candidates who'll be playing their first varsity game for the Wolfpack today. These sophomores are being counted on extensively and at least seven will play important roles today against Carolina.

Sophomore Paul Dinan, No. 12, hails from Irvington, N. Y. and is perhaps the fastest man on the squad. He's particularly adept as a pass receiver and as a ball-carrier. In the backfield also are two other sophomores, Fullback Jim O'Rourke, No. 30 and Wingback George McArthur, No. 16, who will bear watching.

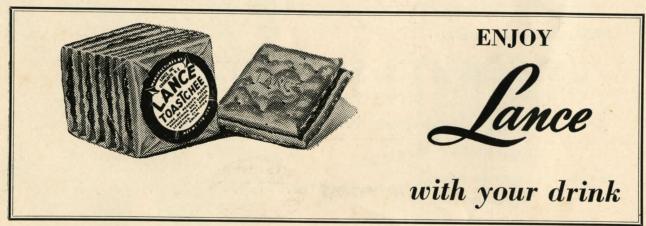
State's sophomore linemen are also an intricate part of the squad. At tackle, Elmer Costa, No. 73 and Tom Morse, No. 76, are among the best defensive men in the Southern Conference, while at center 205-pound Tom Tofaute, No. 59, will see plenty of action. At end, Bob Branyan, No. 80, and Steve Kosilla, No. 86, will play both offensive and defensive football.

But as on any team the upper classmen are the big guns. State boasts two All-Southern guard candidates in the presence of Bernie Watts, No. 62 and Charlie Musser, No. 61. Watts was named to the Associated Press first-team All-Southern in 1948, while Musser was selected to the second team. At center, 200-pound Hal Saunders is a veteran of three years of varsity competition and you'll have to look a long way to find a better pivotman. He'll be wearing No. 50 today and you can make up your own mind as to his ability.

In the backfield State's offensive scoring punch will be in the hands of three lettermen tailbacks, Ed Mooney, No. 43, Bill Thompson, No. 46, and Ogden Smith, No. 29. You'll also find these three men working under the center in the T-formation when the Wolfpack elects to make use of this system. Watch Smith's passing and kicking and the running of Mooney and Thompson. We believe these boys will be the spark of the Wolfpack this year.

Next week State has its first home contest of the season against Clemson's Tigers. Clemson won the 1948 Southern Conference title and has run up a string of 14 consecutive victories. The contest will be played under the lights of Riddick Stadium at 8 p.m. Saturday, Oct. 1 and is sure to be one of the best games in the conference this season. Tickets are priced at \$3.00 each and we're sure you'll want to get one before the better seats are exhausted.

In closing, a word of thanks to the University of North Carolina for their hospitality in providing the best of facilities to State College and its team. We're always glad to meet Carolina on the fields of athletic endeavor. It's a genuine pleasure, win or lose.



FOR THE RECORD





A fast backfield star is in motion within one second from the time the ball is snapped.

* * * *

N. C. State

1899

1925

An Amoco Battery is delivering full power within a split second after you touch the starter button. From Maine to Florida, Amoco Batteries are famous for fast starts!

Carolina

PAST CAROLINA-N. C. STATE GAMES

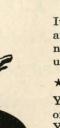
Won-28 Lost-5 Tied-6

N. C. State

1930

.1934 .1935 .1936

.1939 .1940 .1941 .1942



It's distance gained that counts in football, and the team that averages the greatest number of yards gained on every play is usually the winning team.

* * * *

You get extra distance from every gallon of Amoco-Gas—the original special motor fuel. You get finer performance, too . . . at less cost per mile.



It's the blocking backs who open the holes for the winning plays. They take out tacklers, protect the man carrying the ball.

* * * *

Permalube Motor Oil gives double protection to your car's engine. It cleans as it lubricates—"blocks out" dirt and dust and saves expensive wear.



AMOCO

Every player on the team has an important job to do on both offense and defense. Each man knows what to do each time a signal is called.

* * * *

Lubricants for your car are of prime importance, too. Approved Amoco Lubricants are designed to factory specifications. The Amoco Chek-Chart "calls the signals" for correct lubrication—listing every point on every model of every car—and specifying the right lubricant to keep that point protected against wear.

A great name on the road AMOCO



AMERICAN OIL COMPANY

nk

ned to the in 1948, l team. At an of three ave to look He'll be te up your

ring punch tailbacks, o. 46, and

these three

-formation

of this sysg and the Ve believe

lfpack this

test of the n won the run up a

ontest will

tadium at

one of the

. Tickets ou'll want austed.

iversity of providing

its team.

the fields

sure, win

671

STATE COLLEGE...

AN HISTORICAL SKETCH

By RUDOLPH PATE

North Carolina State College, one of America's great Land-Grant institutions, has reached its highest peak of service to the people of the state during the past few years and is currently expanding its physical plant to serve a greater number of Tar Heel citizens.

The College, a mammoth center of technological education and research, will observe the 60th anniversary of its founding on October 3, 1949. It has grown from an humble beginning on October 3, 1889, to become one of the nation's giants in the field of technology.

With the aid of its foundations, the institution has been able to employ some of the country's topranking scientists and teachers to match the physical facilities as provided by funds appropriated by the General Assembly.

New schools and curricula have recently been added to provide unsurpassed educational opportunities for the State's youth. In addition to the vital teaching work, the College has moved ahead to spur the development of agriculture and industry in North Carolina. Its far-reaching experimental projects are opening new frontiers of economic prog-ress and are the forerunners of higher living

As a result, the College is receiving more and more recognition from the accreditation agenciesa factor which has lifted it to an eminent position among the colleges and universities of the United

Establishment of the institution was due largely to the militant efforts of Col. Leonidas L. Polk, hard-hitting editor of The Progressive Farmer; the Watauga Club; and the provisions of the Morrill Act enacted by the United States Congress in 1862.

The General Assembly of 1931, acting on the recommendation of Governor O. Max Gardner, a member of the State College Class of 1903, voted to consolidate North Carolina State College in Raleigh with the University of North Carolina in Chapel Hill and the North Carolina College for Women in Greensboro into the Consolidated University of North Carolina.

State College has grown from its one building in 1889-Holladay Hall-to a physical plant valued in excess of \$12,000,000 today, with a building program which will nearly double the capacity of the school now in progress. The enrollment has advanced from the 72 students-who reported to President Alexander O. Holladay during the first academic year-to approximately 5,000 today.

N. C. State has 51 buildings on its campus and

owns 3,500 acres of land, including 650 in the campus tract and 2,850 in orchards and farms. In addition, it has access to 97,000 acres of woodlands used as outdoor forestry laboratories. Over 100,000 volumes are deposited in its library.

The teaching staff has jumped from President Holladay's original staff of 20 to approximately 440 today. Over 800 persons are employed on the

campus.

The College's main divisions include the School of Agriculture and Forestry, the School of Design, the School of Education, the School of Engineering, the School of Textiles, the Graduate Division, the Division of Basic Studies, the Summer School, and the Department of Military Science and Tactics.

Chancellor J. W. Harrelson, the present chief administrative officer of the institution, has led the College to its greatest period of usefulness. The College and its allied agencies reach many thousands of North Carolina citizens annually with the varied

teaching, research, and extension services.

Allied agencies with headquarters on the campus include the North Carolina Agricultural Experiment Station, the North Carolina Agricultural Extension Service, the United States Weather Bureau, the United States Bureau of Mines Regional Laboratories, the Division of Vocational Agriculture of the State Department of Public Instruction, and other

Principal landmarks on the campus include Holladay Hall, the school's first building; the birthplace of Andrew Johnson, 17th president of the United States; Memorial Tower, impressive monument to the State College students who served in World War I; the home of the chancellor; Pullen Hall, named in honor of R. Stanhope Pullen, who donated the land for the original campus; a memorial to the 13 original colonies; and other sites of

State College has more than 25,000 living alumni, many of whom are nationally known for their accomplishments in industry, science, military prog-ress, agriculture, education, and political life. More than 6.000 alumni of the school-most of whom were officers, served in the armed forces during the World War II. Over 300 of the service men died in battle during the progress of the war.

The institution maintains a close relationship with its alumni through the College's General Alumni Association, which is headed by President Henry E. Kendall of Raleigh, Class of 1926. H. W. (Pop) Taylor of Raleigh, Class of 1926, is the executive

director of the association.

WDNC FOOTBALL QUIZ

Just before the start of the game here's your opportunity to check on your ability to predict game statistics. Check the ten questions and place a value of 10 on each. At the conclusion of the game tabulate your score. 80-excellent; 70-very good; 60-good; 50-fair.

Which team will make		U.N.C.	VISITORS
the greatest number of	1. First Downs		
	2. Forward Passes		
	3. Completed Forward Passes		
	4. Fumbles		
	5. Yds. Gained from Scrimmage		
	6. Yds. Punts Returned		
Which team will lose the greatest number of	7. Yds. from Penalties		
	8. Yds. from Scrimmage		
Which team will score the greatest number of	9. Points (except after Touchdowns)		
	10. Conversions		

NOW . . . take time out and check your favorites among radio's biggest stars—ALL ON WDNC—WDNC-FM

Jack Benny Amos 'n' Andy Bergen & McCarthy Red Skelton Helen Hayes Horace Heidt

the cam-In addiands used 0,000 vol-President ately 440 on the

ne School f Design, rineering, sion, the nool, and actics. ent chief is led the The Colhousands ne varied

e campus periment extension eau, the

Laborare of the

nd other ude Hol-

ne birth-

t of the

e monu-

erved in

; Pullen len, who a memo-

sites of

alumni,

their ac-

ry prog-

e. More

of whom

ring the

died in

tionship

al Alumit Henry V. (Pop) executive Dick Haymes Marie Wilson Burns & Allen Joan Davis Curt Massey Edward R. Murrow

Vaughn Monroe Garry Moore Gene Autry Basil Rathbone Groucho Marx Jean Hersholt Arthur Godfrey Bing Crosby Lucille Ball Eve Arden Bob Hawk Abe Burrows



WDNC-FM 105.1 MEGS.

1949 WDNC Football Schedule

September 24th University of Richmond at Duke University

Wake Forest vs. Southern Methodist University from Cotton Bowl, Dallas, Texas (night game)

October 1st
Duke at University of Tennessee

October 8th Duke at U. S. Naval Academy

October 15th N. C. State at Duke University October 22nd
Virginia Tech at Duke University
University of North Carolina at
Louisiana State University
(night game)

October 29th Duke at Georgia Tech

November 5th Wake Forest at Duke University

November 12th Duke at George Washington University

November 19th University of North Carolina at Duke University

Carolina's 1949 Opponents

SEPT. 24-N. C. STATE AT CHAPEL HILL

Head Coach: Beattie Feathers. Nickname: Wolfpack. Colors: Red and White. Offense: Tennessee Single Wing and T.

Kickoff: 2:30. Officials: Referee, C. A. Dandelake (WCTC); Umpire, Gus Tebell (Wisconsin); Linesman, T.

J. Reames (Clemson); Judge, L. J. (Hap) Perry (Elon).

Lettermen Returning: 28. Prospectus: Nothing except
optimism has come out of the N. C. State Camp this fall and Coach Beattie Feathers promises that his team is decidedly on the upswing. Bill Thompson, Ed Mooney, Ogden Smith and Bob Bowlby, Jacobs Blocking Back Trophy winner, are some of the returning aces. Promising rookies are Vitus Kaiser, Paul Dinan and Paul Bruno. These are backs. Pack is three deep up front with lettermen, the group including All-Southern guard Bernie Watts. The Tar Heels face a tough foe in their opening game.

1948 Record: Won three, lost six, tied one.

OCT. 1-GEORGIA AT CHAPEL HILL

Head Coach: Wallace Butts. Nickname: Bulldogs. Colors: Red and Black. Offense: T.

Officials: Referee, J. D. Rogers (Wash-Kickoff: 2:30. ington and Lee); Umpire, Cliff Norwell; Linesman, John A. Malloy (Temple); Judge, James M. McEwen (Florida).

Lettermen Returning: 25. Prospectus: Wally Butts thinks his 1949 Bulldogs COULD be stronger than his crew of last

fall which captured the Southeastern Conference championship and lost only to the Tar Heels during regular season play. His big loss is Johnny Rauch, the great T-quarterback. Ray Prosperi and Mal Cook are the two lads being groomed to take over Rauch's job. Georgia has first class pass-catching ends in Bob Walston and Gene Lorendo. Guard Porter Payne and tackle Nick Feher are standouts. Pat Field, a fine punter, Al Bodine a superlative line backer and Billy Mixon and Lukie Brunson can step.
Last Year's Record: Won 9, Lost 1. (Lost to Texas in

Orange Bowl).

OCT. 8-SOUTH CAROLINA AT COLUMBIA, S. C.

Head Coach: Rex Enright. Nickname: Gamecocks. Colors:

Garnet and Black. Offense: T.

Kickoff: 2:30. Officials: Referee, J. D. Rogers (Washington and Lee); Umpire, Walter E. Hoffman (Pennsylvania);
Linesman, Maurice Frew (Washington and Lee); Judge, L.

J. (Hap) Perry (Elon).

Prospectus: The South Caro-Lettermen Returning: 26. lina backfield should rank with any in the country but the line is doubtful. Guards and tackles are big question marks, and All-State end Red Wilson has been moved to tackle. A passing attack should be built around John Boyle, sensational freshman quarterback last year. Halfback Steve Wadiak, another sophomore, counted on strongly. Bo Hagan is gifted, veteran quarterback.

Last Year's Record: Won 3, Lost 5, Tied 0.

OCT. 15-WAKE FOREST AT CHAPEL HILL

Head Coach: D. C. (Peahead) Walker. Nickname: Demon Deacons. Colors: Old Gold and Black. Offense: T.

Kickoff: 2:00. Officials: Referee, David Kaufman (Johns Hopkins); Umpire, W. F. Metts (N. C. State); Linesman, C. Lem Harper (South Carolina); Judge, Quintus Hutter

(Virginia). Lettermen Returning: 22. Prospectus: Wake Forest's 1949 eleven should be one of the finest in the South. The squad will be more versatile and better balanced than last year. Bill Gregus and Caroll Blackerby are two fine veteran backs and Bill George is a powerful tackle. John (Red) O'Quinn nation's top pass receiver, is back at end. Many brilliant' sophomores have added strength. This group includes quarterback Dickie Davis, left halfback William (Nub) Smith and

fullback Bobby Stutts. Last Year's Record: Won 6, Lost 3, no Ties.

OCT. 22-L. S. U. AT BATON ROUGE, LA.

Head Coach: Gaynell Tinsley. Nickname: Tigers. Colors:

Purple and Gold. Offense: T. Kickoff: 8:00. Officials: Referee, E. D. Cavette (Southwestern); Umpire, Walter E. Hoffman (Pennsylvania); Linesman, G. H. Wood (Central Missouri). Lettermen Returning: 24. Prospectus: During the off

season Head Coach Tinsley acquired as new assistants Ed McKeever and Norman Cooper and at Baton Rouge they figure the Tigers are on the way back up. Promising new-comers on the squad are Vernon Vick, center (junior college transfer); Ray (Moose) Potter, tackle; Aubry Anding, end (junior college transfer); Lee Hedgesm, Jim Roshto, Chester Freeman, Elmer (Budda) Field and Billy West, all backs. The Tar The freshman team was undefeated last season. Heels turned back L. S. U. by 34-7 last year but know they will have no such cakewalk in this year's return engagement. 1948 Record: Won 3, Lost 7, no ties.

OCT. 29-TENNESSEE AT CHAPEL HILL

Head Coach: Robert R. Neyland. Nickname: Volunteers. Colors: Orange and White. Offense: Tennessee Single Wing. Kickoff: 2:00. Officials: Referee, David Kaufman (Johns

Hopkins); Umpire, Bobby Worrall (Sewanee).

Lettermen Returning: 28. Prospectus: The experts have proclaimed that this will be the year of the big comeback for the Vols. Last year Coach Neyland's legions closed out strong, defeating Kentucky and Vanderbilt. The squad has been augmented by forty able sophomores who are touted Tackles and guards are unusually strong, Harold Payne, Hank Lauricella and Hal Littleford are three brilliant tailbacks. Co-Captain Ralph Chancey and Sophomore Bernie Sizemore are powerful offensive fulbacks with Gordon Polof-sky and Dick Ernsberger potent line backers. Tennessee will

Vols last season. 1948 Record: Won four, Lost four, Tied two.

NOV. 5-WILLIAM AND MARY AT WILLIAMS-BURG, VA.

be out to avenge Carolina's narrow, disputed win over the

Head Coach: Ruben N. (Rube) McCray. Nickname: Indians. Colors: Green, Gold and Silver. Offense: Single Wingback.

Kickoff: 2:00. Officials: Referee, W. R. Dukes (South Carolina); Umpire, R. A. Collier (Wake Forest); Linesman, John A. Malloy (Temple); Judge, Joby Hawn (Lenoir

Lettermen Returning: 19. Prospectus: Eight of the first 15 players of 1948 have departed, but the Indians have excellent sophomore prospects and some of the aces who have played so well the past few seasons. Returning stars include Jack Cloud, the great fullback; tackle Lou Creekmur; tailback Buddy Lex; end Vito Ragazzo; and guards George Hughes and Bull McDowell. The top three second year men probably will be center Ted Filer, wingback Ed Weber and tackle Ronald Gonier. Tadible Dickie Lewis and Paul Yewcic also are highly promising.
1948 Record: Won 6, Lost 2, Tied 2.

NOV. 12-NOTRE DAME AT YANKEE STADIUM

Head Coach: Frank Leahy. Nickname: Irish. Colors: Blue and Gold. Offense: T.

Kickoff: 1:30. Officials: Referee, William A. Blake (Loras); Umpire, Gus Tebell (Wisconsin); Judge, Quintus Hutter (Virginia); Linesman, Paul Goebel (Michigan). Lettermen Returning: 27. Prospectus: Seven regulars are

missing from the great 1948 squad, including such aces as quarterback Frank Trpucka, fullback John Parnelli and quards Bill Fischer and Marty Wendell. However, All-Americans Leon Hart (end) and Emil Sitko (back) are among the luminaries back on hand. Coach Leahy says his weaknesses will be at guard and tackle. Bob Williams figures as the top quarterback. Bill Gay, Mike Swistowicz team up with Sitko and Williams in the first string backfield. The Irish have not been defeated in 28 games and critics rate them again as probably the nation's number one team.

Last Year's Record: Won 9, Lost none, Tied one.

NOV. 19-DUKE AT DURHAM

Head Coach: Wallace Wade. Nickname: Blue Devils. Colors: Blue and White. Offense: Single Wingback and

Kickoff: 2:00. Officials: Referee, J. D. Rogers (Washington and Lee); Umpire, Walter E. Hoffman (Pennsylvania); Linesman, C. Lem Harper (South Carolina); Judge, Dr. John P. Todd (Washington and Lee)

Lettermen Returning: 18. Prospectus: Coach Wallace Wade says he expects the 1949 Blue Devils to be somewhat stronger than the '48 squad with the extent of improvement depending on whether or not the passing attack is better. Glenn Wild was sensational as a freshman passer and should figure in a big way in Duke's plans. Other promising new-comers are ends Blaine Earon and Jim Gibson, tackle Gine Conti and back Tom Powers. In Louis Allen Duke has one of the country's outstanding tackles.

Last Year's Record: Won 4, Lost 3, Tied 2.

NOV. 26-VIRGINIA AT CHAPEL HILL

Head Coach: Arthur L. Guepe. Nickname: Cavaliers. Colors: Orange and Blue. Offense: T.

Kickoff: 2:00. Officials: Referee, Orrel J. Mitchell (Georgetown); Umpire, R. A. Collier (Wake Forest); Linesman, Maurice Frew (Washington and Lee); Judge, Dr. John P. Todd (William and Mary)

Lettermen Returning: 23. Prospectus: The Cavaliers, although limited in numbers, should present a quick-striking offensive unit and the coaches have noted indications of de-fensive improvement. Johnny Papit, who fulfilled his promise of ball-carrying stardom as a sophomore last year, is expected to improve in his yardage figures. The new prospect for sophomore fame is Jimmy Lesane, running-passing-kicking quarterback from Raleigh, N. C. Tackles are scarce but the Cavaliers are well fortified with ends and guards.

Last Year's Record: Won 5, Lost 3, Tied 1.

Greater University Day

As has been the custom in the past this is Greater University Day. On behalf of the Carolina student body we would like to welcome students from Woman's College and N. C. State. If there is anything that you want to know feel free to call on the Carolina students to help you. May the best team win.

Here's a brief run down on the day's activities:

10:00 A.M.-Greater University Council Meeting at Morehead Building with W. D. Carmichael, Jr., Acting President, the principal speaker.

2:30 P.M.-Football game. Halftime program will include short talks by Governor Scott, W. D. Carmichael, Jr., and Dortch Warriner, Chairman of the Greater University Council. Ted Leonard will act as Master of Ceremonies.

5:00 P.M.-Reception at Graham Memorial for students from Woman's College and N. C.

5:45 P.M.-Special performance at Morehead Planetarium for students of Woman's College and N. C. State.

9:00 P.M.-Greater University Day Dance-Woollen Gymnasium.

ICE COLD BEER

IN

KANS

KASES

KEGS

Phone F-5347

Open until 11 P. M.



Under Milton's Clothing

Cupboard

West Franklin St. Phone F-5347

However, Allo (back) are eahy says his 'illiams figures

ackfield. The

[63]

LA.

ers. Colors:

rette (Southnnsylvania);

ring the off ssistants Ed Rouge they omising newunior college Anding, end shto, Chester st, all backs. The Tar at know they engagement.

HILL

Volunteers. Single Wing. fman (Johns

experts have

comeback for is closed out he squad has o are touted rong, Harold three brilliant omore Bernie Gordon Polof-Tennessee will win over the

LIAMS-

lickname: Infense: Single

Dukes (South rest); Lines-Hawn (Lenoir

t of the first lians have exces who have stars include eekmur; tailuards George ond year men d Weber and vis and Paul

TADIUM rish. Colors:

m A. Blake udge, Quintus lichigan). n regulars are

such aces as Parnelli and owicz team up

Popular Head Coach at N. C. State

Very few coaches in the nation claim 15 years of actual football playing experience at the age of 39, but such is the record of North Carolina State's Beattie Feathers, who started out at the age of 15 as an All-State fullback at Bristol High and went on to gain All-American honors at the University of Tennessee and become one of the most valuable players in National Professional football league

Feathers' grid career got off to an auspicious start at the age of 15 when he made first-string fullback at Bristol High. For four years he ruled the roost and was called by many people the greatest high school fullback ever produced in the Old Dominion. His accomplishments include selection four times as All-State Virginia and two seasons as All-Southern high

Following the end of his prep career in 1930 he cast his collegiate lot with the University of Tennessee and was first-string tailback on the frosh squad. In 1931 Feathers moved up to the Volunteer varsity and although still in the shadow of the great Gene McEver, Tennessee's all-time All-American, he became one of the hottest prospects in the Southeastern Conference. In 1932 Feathers came into his own. First he made All-Southeastern Conference tailback and then in 1933 came the most valued selection of a football player's career when Feathers was named to the four first team All-American selections.

Feathers' accomplishments at Tennessee were too numerous to mention. His excellent kicking averaged 45 yards in three seasons and his passing was the most feared Tennessee weapon in the Southeastern circuit. But Feathers' forte was as a runner. Such long runs as 92 yards against Kentucky and a 97-yard run against Georgia were among his outstanding

feats.

After receiving his degree in Physical Education from Tennessee in June, 1934, Feathers embarked on one of the greatest professional football careers in history with the Chicago Bears. In his freshman season as a pro he gained 1,080 yards from scrimmage on running plays alone, a record which stands today as the best compiled by a single individual. He averaged 9.8 yards per try for the 1934 season, almost a first down on each attempt.

For four years, 1934-35-36 and 37. Feathers remained with the Bears. But with the wane of power at Chicago, Feathers was declared a free agent and was immediately signed to a contract by the Brooklyn Dodgers. During 1938 and 1939 Feathers held down first string positions with the Dodgers. In 1940 he moved to the Green Bay Packers where he finished out his pro career.

Thus in 1941 with 15 years of football behind him, Feathers accepted a position at Appalachian State Teachers College at Boone, N. C., as assistant football coach. When the Mountaineers faltered with a 4-5 record that season Feathers was made head

With the outbreak of war, Appalachian decided to drop football, but it was no time for Feathers to stop. He came to North Carolina State as an assistant to Williams (Doc) Newton in 1943 and was given the job of tutoring the Wolfpack backfield. In 1944 Newton resigned to accept the head coaching position at the University of South Carolina and Feathers was promoted to head coach of the Wolfpack.

The rest is State College history. Feathers' first team won seven games in nine starts. The war drained off most of the eligible football manpower in 1945 and the Wolfpack could do no better than win three games in nine contests. In 1946 with a freshman dominated outfit the Wolfpack copped eight victories in 10 games and State got its first bowl bid-a Jan. 1st affair in Jacksonville, Fla., in

the Gator Bowl.

In 1947 despite the record of five victories, three losses and one tie, Feathers again saw his Wolfpack football team rated as one of the 20 best clubs in the nation by the annual year-end Associated Press poll

of sports writers and radio men.

Feathers has proven to be one of the most popular mentors in State College history. His amiable personality and his ability to handle men has gained for him a success similar to that which he enjoyed as an All-American footballer at the University of Tennessee and as a great star in the National Foot-

The Wolfpack coach is the father of two girls and he and his wife, Inez, make their home on Rosemary

Street in Raleigh.

Drink

BUDWEISER

"King of Bottled Beer"

te

athers ree of power agent and he Brookthers held is. In 1940 ne finished

chind him, hian State stant foottered with nade head

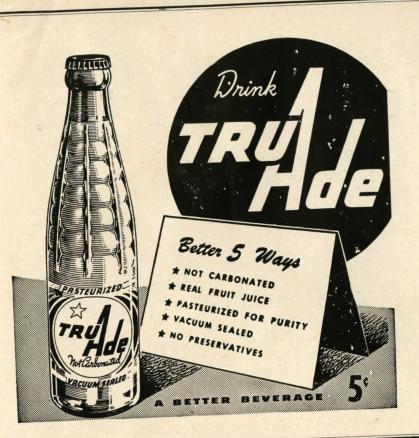
decided to ers to stop. assistant to s given the In 1944 ng position eathers was

athers' first
The war
manpower
better than
946 with a
tack copped
got its first
lle, Fla., in

cories, three is Wolfpack clubs in the d Press poll

nost popular miable perhas gained e enjoyed as niversity of tional Foot-

wo girls and on Rosemary



TRU-Ade
on Sale at All
Stadium Stands

EATMAN'S SPORTING GOODS CO.

Extends Good Wishes

To Athletic Fans The World Over

DEALERS

for

A. G. SPALDING & BROS.

and

MacGREGOR - GOLDSMITH, INC.
SPORTS EQUIPMENT

Eatman's Sporting Goods Co.

212 N. Elm St.

GREENSBORO, N. C.

Phone 3-1081

Nello L. Teer Co.

Contractors

TRUST BUILDING

DURHAM, NORTH CAROLINA

Visit JEFFS For

FOOTBALL SCORES
MAGAZINES
BEER

Go to AGGIES For

EXCELLENT FOOD
BEER

Both Are Excellent Places to Meet Your Friends

B. C. WOODALL CO. "Playthings"

Distributors of

ATHLETIC EQUIPMENT
to
COLLEGES AND SCHOOLS

Everything for Play SINCE 1894

316 Holland Street

Durham, N. C.

One of Game's Finest Teachers

By Jake Wade

The man who has developed and directed the University of North Carolina's finest football teams is Carl Grey Snavely, a native of Omaha, Nebraska, who began his college coaching career at Bucknell University in 1927 and who has taught football with high distinction since then.

For many years Coach Snavely has been regarded

as one of the leaders in his profession.

Born on July 30, 1894, now 55 years old, he received his A.B. degree at Lebanon Valley College in 1915. Always scholastic minded, he later studied at Marietta College and eventually at Bucknell, where he was awarded his M.A. degree in 1933.

Long before that, just out of Lebanon Valley College, he began coaching and teaching in high and preparatory schools. He was first at Kiskiminetas Springs School, 1915-16; then at Vandergrift (Pa.) high school, 1916-17; at Franklin School in Cincinnati, 1917-19; at the University of Cincinnati, 1919-21; at Marietta College, 1921-22; at Kiskiminetas Springs School again, 1922-23; and at Bellefonte Academy, 1922-23-27.

It was at Bellefonte that he first gained national fame as a football teacher. His Bellefonte teams won national championship, three years hand running,

1924-25-26.

Moving to Bucknell in 1927, Coach Snavely made a fine record at that institution. In seven years there his teams won 42 games, lost 16, tied eight. One of his teams won the Eastern Intercollegiate champion-

Snavely first came to North Carolina as head coach in 1934, where football had become a shambles. In 1934 and 1935 his Carolina teams won 15 games, lost two, tied one. He moved to Cornell University in 1936 and remained there nine years. His Cornell teams won 46 games, lost 26, tied three. His 1939 Ithaca eleven was undefeated and untied.

In 1945 Snavely returned to Carolina, assigned to the task of once again leading the Tar Heels out of the football wilderness. His first Carolina team in the new order won five games while dropping a like number. This was one of his finest coaching jobs, for the season before this talent-shy squad had won only one game.

In 1946 his Carolina team won the Southern Conference flag and a bid to the Sugar Bowl. In that memorable post-season effort, Carolina lost to Geor-

gia by 20-10.

V. C.

The following year the Tar Heels avenged their defeat by Georgia in the opening game of the season. Later they lost to Texas and Wake Forest, following which the Snavely genius was again demonstrated. He pulled his somewhat demoralized forces together and saw them win the final seven games of the season. They flamed so brightly in this stretch that many consider his 1947 team his finest.

Last year the Tar Heels were undefeated during

the regular season, although tied by William and Mary and then beaten by Oklahoma, in Snavely's second Sugar Bowl appearance in three years.

Coach Snavely is an exponent of the single wing attack. He has adhered so rigidly to this style of play, despite the general trend to the T, that he has become known as "Mr. Single Wingback." Many critics have observed that he gets more deception from the single wing than any coach in the country.

Few coaches, if any, work harder or longer or more conscientiously at their profession. He is with football all hours of the day. He was a pioneer in using movies to aid in coaching, now universally practiced, and his movie projectors and films are still the right

arm of his work.

Coach Snavely was married to the former Bernyce Clara Richardson in 1915. They had one son, Carl Grey, who was lost in World War II service. Now they have an adopted son, also Carl Grey, who is the adored master of the household. The Snavelys live quietly at their home, 300 Tenney Circle, Chapel Hill, when Coach Snavely is not teaching at football clinics, consorting with alumni and prospective students or otherwise carrying out his duties.

He played baseball (both professional and amateur) several summers when young and still is a baseball fan. He also likes music and once was distinguished as a vocalist. However, his greatest hobby is golf. He plays the game slowly, methodically, scientifically and most times first rate.

SNAVELY'S COACHING RECORD

	Year	Won	Lost	Tied
At Bucknell:	1927	6	3	1
110 17110111111111111111111111111111111	1928	5	2	3
	1929	8	2	0
	1930	6	3	0
	1931	6	0	3
	1932	4	4	1
	1933	7	2	0
At N. Carolina:	1934	7	1	1
	1935	8	1	1
At Cornell:	1936	3	5	0
	1937	3 5	2	1
	1938	5	1	1
	1939	8	0	0
	1940	6	2	0
	1941	5	3 5	0
	1942	3	5	1
	1943	6	4	0
	1944	5	4	- 0
At N. Carolina:	1945	5	4	0
	*1946	8	2	1
	1947	8	2	0
	*1948	9	1	1
Totals		133	53	14

* Includes Sugar Bowl game.

The University of North Carolina A HISTORICAL SKETCH By R. W. MADRY Director, U. N. C. News Bureau

It is difficult to imagine a time when all higher education was given in private institutions by private means, but such was the case 153 years ago. And the vast present system of state colleges and universities today can be traced back to its humble beginnings at Chapel Hill in the dark days of the American Revolution.

Provided for in the Halifax Constitution of 1776 and chartered in 1789, the University of North Carolina at Chapel Hill was the first state university to open its doors to students. That was in 1795

The physical plant consisted of a single building, the Old East dormitory, which is still in use today, the oldest structure on any state university campus in the country. And the faculty of two members waited around almost a month until the first student, Hinton James, walked in from Wilmington, 200 miles away.

Leading citizens of the State joined in sponsoring the University. History accords the principal role to William Richardson Davie, the moving spirit in the band of men responsible for its provision, chartering,

location, and dedication. Joseph Caldwell, a Princeton graduate, became the first President. Under him the institution embarked upon a career of high scholarship. Ex-Governor David L. Swain, who succeeded him, devoted himself to drawing the institution more closely to the State. Courses were inaugurated to train students for public leadership.

ONCE SECOND LARGEST IN U. S.

In 1859 the University stood at the forefront of American universities and had the second largest student body in America. It survived the War Between the States, but was closed for five years during Reconstruction (1870-75).

Although an institution of the State, the University did not receive state appropriations for almost a hundred years. Its first resources came largely from Revolutionary land warrants and from gifts. Indeed, the second structure, South Building, which now houses the Administrative offices, was built from the proceeds of a state-wide lottery. And the first direct appropriation from the Legislature did not come until 1881.

The road back after the War Between the States was long and arduous. President Kemp P. Battle began the task of rebuilding, and by the opening of the 20th century he and President Winston and President Alderman had succeeded in recapturing much of the institution's former prestige. President Venable placed new emphasis upon sound scholarship, and Edward K. Graham quickened the State's consciousness of its University as a working laboratory of its people.

Great material expansion followed the first World War. Enrollment increased rapidly, and a six million dollar building program added many needed classroom buildings and dormitories. Maintenance appropriations increased. Under President Chase from 1919-30 (now Chancellor of New York University) the social sciences and graduate work were given greater emphasis. Professional schools made much progress. Membership in the Association of American Universities, a group of universities usually regarded as the foremost in America, came in 1925.

In the depth of the depression the State Legislature directed that the State College at Raleigh, the Woman's College at Greensboro, and the University at Chapel Hill be consolidated. The unification process became the responsibility of the Trustees. President Frank P. Graham was elected to head the consolidated University, and Dr. Robert B. House was named Administrative Dean and later Chancellor of the University at Chapel Hill.

Enrollment continued to increase to the fall of 1941 to reach a civilian record of 4108, and to the autumn of 1943, with a total of approximately 5,500 for both civilian and military groups. The residence

enrollment last fall was 7,600.

In addition to students in residence, the University has approximately 2000 correspondence students and 1500 other students in off-campus, extension classes and college centers. And the University Extension Division, at a conservative estimate, serves a quarter-million citizens of the State annually with its various publications, lectures, institutes, conferences, contests, and radio programs.

NAVY ENLARGES PLANT

The coming of the Navy Pre-Flight School to the University in May, 1942, necessitated another building program but chiefly at Navy expense. The plant today embraces 1,638 acres and 70 buildings with an estimated value of 16 million dollars, including equipment. The teaching staff numbers more than 500 members. The University of today has thus grown into a tremendous business-a far cry from 1795-and has taken rank with the largest and most progressive institutions in the country.

Approximately 5,000 of the 7600 students enrolled last year were veterans. There were around 1,000

women students.

The University's living alumni number 35,000.

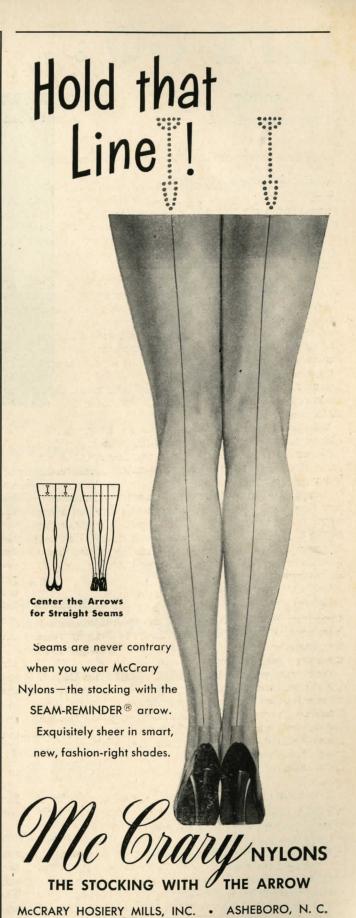
The University's record in World War II constitutes one of the most brilliant chapters in its history. More than 10,000 sons and daughters were in active military service, and, through its College for War Training, the University prepared thousands of men and women for service on both home front and military front.

AAAAAAAAAAAAAAAAAAAAA The fresh up family drink! λαλαικ World nillion l class-You like it ... ice ape from ersity) A likes you! given much Ameriilly re-间间间间间 Legislash, the versity ication ustees. ad the House ncellor fall of to the 5,500 idence Jniverudents ension ty Exerves a y with conferto the buildplant ith an luding e than s thus from l most rolled 1,000 000. consti-

istory.

War of men

l mili-



LET'S GO . . . CAROLINA

SONGS

Tar Heels on Hand

Tar Heels on hand To steal the thunder from the sky, Then take our stand As every man does right by the Blue and White. We'll give the Tar Heels a hand, And cheer them on to do or die-Yea-all of us are for UNC And you can betcha we're proud to be The Tar Heels on hand.

Here Comes Carolina

Here comes Carolina-lina Here comes Carolina-lina We hail from N. C. U. We've got the spirit in it We've got the team to win it We wear the colors White and Blue-So it's Fight! Fight! Fight! For Carolina As Davie did in days of old. As we gather 'round the Well Cheer that Tar Heel team like HELL For the Glory of N. C. U.

Hark the Sound

(Tune: "Amici")

Hark the sound of Tar Heel voices Ringing clear and true, Singing Carolina's praises Shouting "N. C. U."

Chorus: Hail to the brightest star of all!

Clear its radiance shine! Carolina, priceless gem, Receive all praises thine.

Refrain:

For I'm a Tar Heel born I'm a Tar Heel bred, And when I die I'm a Tar Heel dead. So it's-Rah, Rah, Carolina-lina Rah, Rah, Carolina-lina Rah, Rah, Carolina-lina Rah, Rah, Rah!

Carolina Victory March

There'll be a Carolina victory When 'cross the field the foe has fled. Cheer the team to victory, For we are Tar Heels born and bred. Rah! Rah! Rah! Glory, glory, UNC Our hearts will live with thee Fight, fight, fight! The Blue and White are rolling to victory.



Carolina Fight Song

Carolina, Carolina, fight for N. C. U. All hail to colors white and blue Let's make a touchdown, Carolina Fight! We fight for Alma Mater, Fight till day is thru. We'll sing your praises, Carolina Fight! fight! for N. C. U.!

YELLS

Blue and White

Blue-and-White Fight! Team! Fight! White-and-Blue N! C! U! Tar Heels (drawn out) Fight! Team! Fight!

Clap Yell

C**A**R**O**L**I**N**A** C*A*R*O*LI*NA* Carolina varsity, Ray! Rah! Ray!

- ** nine claps
- * one clap

Carolina Chant

Ah-Ca-Ro-Li-Na (drawn out) Fight! Ah-Ca-Ro-Li-Na (drawn out) Fight! Ah-Ca-Ro-Li-Na (drawn out) Fight, team, fight!

Let's Go Carolina

Let's go Carolina! Let's go Carolina! Let's go Carolina! Hit 'em!

Slow Carolina

C. A. R. O. LINA (first four letters slow) Carolina! Carolina! CAR-O-LIN-A!

Go Tar Heels

(talking and slow)

Go, go, go Tar Heels Fight, fight, fight Tar Heels Go Tar Heels, fight Tar Heels Fight Tar Heel team!

(fairly loud and faster)

Go, go, go Tar Heels Fight, fight, fight Tar Heels Go Tar Heels, fight Tar Heels Fight Tar Heel team!

(loud and fast)

Go, go, go Tar Heels Fight, fight, fight Tar Heels Go Tar Heels, fight Tar Heels Fight Tar Heel team!

Ah! Rameses

Ahhhhhhhhhhhh Rameses! (Whistle up scale) -Boom! Fight! Team! Fight!



ters slow)

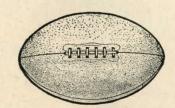


FOISTERS CAMERA STORE



- Enlargers
 - Printers
- Cameras
- Projectors

Franklin Street



- Chemicals
 - Papers
 - Film
- Flash Lamps

Chapel Hill



Welcome Football Fans—Visit One of the South's Finest Camera Store



CHAMPION KNITWEAR

IS USED BY LEADING SCHOOLS AND COLLEGES

OK'D by COACHES DURENE JERSEYS
COTTON JERSEYS
SWEAT CLOTHES
SUPPORTERS
SOX
etc.

CATALOG ON REQUEST

CHAMPION KNITWEAR CO., Inc. ROCHESTER, IN. Y.

For
Electrical Service
Second To None

LLOYD ELECTRIC CO.
CARRBORO

Football's in the air!



Here Are Statistics for 1948 Tar Heels

		INDIVID	UAL RU	JSHIN	G			PUNT	TING		
	Player	Rushes	Gained	Lost	Net Gair	n Avg.	Player	No. Punts	Yards	Blocked	Average
	Justice	147	867	101	766	5.2	Justice	62	2,728	0	44.0
	Rodgers	174	726	89	637	3.6	Reynolds	2	90	0	45.0
	Clements	36	164	24	140	3.9					
	Kennedy	37	207	10	197	5.3					
	Maceyko	9	73	2	71	7.9		SCOR	RING		
	Flamisch	11	68	1	67	6.1			E. P.	E. P.	
	Weiner	7	49	2	47	6.8	Player	Touchdow	ns Attempts		Total
	Hayes	8	20	27	— 7	8	Justice	11	0	0	66
	Sherman	2	8	0	8	4.0		3	37	33	51
	Bunting	2	9	0	9	4.5		6	0	0	36
	Norcross	1	. 3	0	3	3.0		6	0	0	36
	Purcell	1	0	10	-10	-10.0		3	0	0	18
	Britt	1	4	0	4	4.0		3	0	0	18
	Powell	1	0	-5	-5	-5.0		2	0	0	12
								1	0	0	6
								1	0	0	6
		INDIVII	DUAL PA	ASSIN	G			1	0	0	6
	The state of the s		Com-	Inter-	Total	Scoring	114,000		mest village	dem in	Henry .
	Player	Attempts	pletions			Passes					
	Justice	122	62	11	854	12		TEAM STA	TISTICS		
	Rodgers		17	2	266	3					
	Hayes		1	1	9	0	North Caroli				pponents
	Maceyko		0	1	0	0	2,198	Yards Gained			
	Bunting	1	1	0	-1	0	287	Yards Lost R			313
	· · · / · · / · · · · · · · · · · · · ·						1,911	Net Yards Ru			896
							174	Passes Attemp			195
		PASS	RECEIV	ERS			81	Passes Comple			78
							15	Passes Interce			16
	Player		No. Caugh	t Ne	t Gain	Score	15	Scoring Passes			9
	Weiner		31		468	6	1,128	Yards Gained	Passing		884
	Clements		5		45	0	3,039	Total Yards (Jained		1,780
	Justice		4		46	1	64	Number of Pu	nts		102
	Cooke		8		115	0	2,818	Yards Punts .			3,869
	Cox				155	3	44.0	Punting Avera	age		37.9
	Powell		+ 7		105	2	90	First Downs R	ushing		42
	Flamisch	1	4		54	1	43	First Downs P	assing		32
	Rizzo		2		12	0	8	First Downs P	enalty		6
	Kennedy				49	1	141	Total First Do	wns		80
	Hartig				5	0	58	Penalties			58
					5	0	544	Total Yards P	Penalized		507
	Britt		4		U	U	0.11	TO DEET TO THE	CALCULATE CALLE		00.
	Britt Weant			*	41	1	255	Total Points			80
			2	*					Scored		
	Weant		2 1	X.	41	1	255	Total Points S	Scored		80

Jake Wade's SPORTS PARADE

I had seen a lot of Bob Bowlby at football games, usually too much for comfort when the Wolfpack battled the Tar Heels, and I also had seen him on some of the festive banquet occasions when he was being saluted as the Southern Conference's finest blocking back. However, it was not until a few weeks ago that I got a real intimate close-up of the

1949 Wolfpack captain.

We were at an elaborate Kiwanis club luncheon in Raleigh. This was a football program and Bob was to do the honors for N. C. State. He did, too, my friends, showing the same poise as a speaker that he displays on the football field when he lines up in that State backfield. He spoke with ease, chose his words carefully, and he had something to say. He was telling us that State was planning to win this game today, and I think he meant it.

Bob Bowlby is a fine, clean cut boy, and I imagine that Coach Beattie Feathers figures he has the right fellow as captain. When you see him and Charlie Justice go on the field today in the little coin tossing huddle with the

officials, you will be watching two young men of the same stripe. He's the kind of captain we like here. The Choo Choo is a great player and a real leader and an altogether worthy representative of our student body. Today's captains are tops.

There is every reason to believe this will be a rattling good ball game. As for our side it ought to go a long way toward answering a lot of ques-

tions. Here are a few of them:

Are Billy Hayes and Dick Wiess going to be able to do the kind of fullbacking job that Carolina's single wing back attack requires?

Can Paul Rizzo, bad shoulder and all, fill the bill at blocking back. That wonderful voice of his sounds good. As this went to press there were grave fears that Eddie Knox might have to sit this one out, putting it up to Paul that much stronger. Will we have to call on Irv Holdash and, if so, will big "Huck" be as effective in this offensive slot as he is on defense as a line backer?

Will our short backs be able to function successfully on pass defense? Will those big promising looking sophomore tackles, such as Julian King and Bill Kuhn and Dave Wiley, carry on where the departed giants left off? Can "Abie" Williams kick extra points? Whoa there, we've got to score some

touchdowns first, and is this team going to be a touchdown making combination? Is the Tar Heel squad sufficiently well manned to support the twoplatoon system?

Lots of questions, and we hope the answers come

out right.

Two of the Tar Heel sophomores to be unveiled today have been most engaging in practices. My prediction is that you are going to love "Skeet" Hesmer and Bob (Goo Goo) Gantt. They are little men who like to play football. Hesmer can run, and don't forget it, and he also can pass. Gantt is always in a hurry, too, when he gets the ball. He's a toughie, willing and unafraid.

Hesmer may have little opportunity for exercise on offense, Charlie Justice being around, which reminds us that Dick Bunting was up against that last year and has to face it again. Both Bunting and Hesmer could make a lot of football teams. In fact,

they are on this one, even though they likely will be used mostly on defense so long as the Choo Choo is percolating.

As for Gantt, he's in the big road, with opportunity knocking. Johnny Clements and Fred Sherman may have to step lively to keep the Goo Goo from edging them out for that first string wingback-

ing berth.

If you can turn away from the backfield long enough, take note of a rugged newcomer in the line named Joe Dudeck, and of a rugged old hand, who has never played much, named Dick McDonald. If they haven't reversed their form of pre-season practice, they will show you how guards are supposed to play.

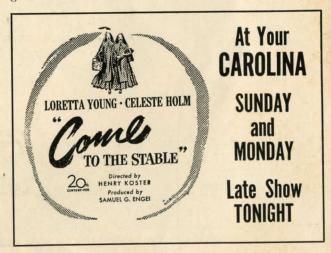
Speaking of line play, the Wolfpack is loaded in that department, as every-

We are proud to open Kenan Memorial Stadium's the stadium and half the cost of new additions,

one knows, and the outcome of today's ball game may be decided by the performances of the forwards. new additions, the press and guest boxes, at this game. Mr. William Rand Kenan, Jr., who donated will attend the Virginia game when the press and guest boxes will be formally dedicated.



Jake Wade



to be a Far Heel the two-

ers come

unveiled ces. My "Skeet" are little run, and Gantt is all. He's

exercise which rethat last ting and In fact, ugh they efense so ating.

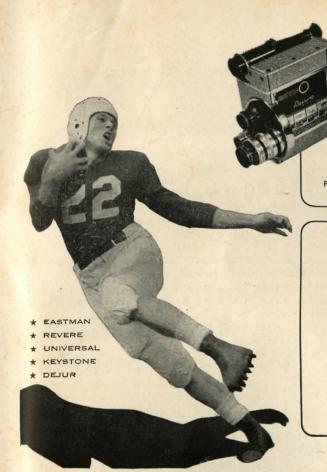
oad, with Clements to step m edging wingback-

the backa rugged e Dudeck, has never IcDonald. form of show you ay.

Wolfpack as everypall game forwards. Stadium's s, at this o donated additions, press and

OUT LINA Day d d Day

Show GHT



. ANYONE CAN TAKE MOVIES

STOP AT YOUR LOCAL

PHOTO DEALER

FOR PHOTOGRAPHIC EQUIPMENT AND SUPPLIES

. . ATTENTION COACHES :

YOUR ORDERS SHIPPED THE DAY RECEIVED

- * EASTMAN & ANSCO MOVIE FILM
- * PHOTOGRAPHIC EQUIPMENT & SUPPLIES
- * DEPENDABLE REPAIR SERVICE

W. H. KING DRUG COMPANY

PHOTOGRAPHIC DEPARTMENT

RALEIGH, NORTH CAROLINA
"Friendly and Dependable Wholesale Distributors"

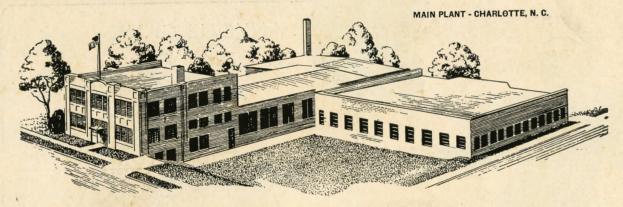
BELKS

DURHAM'S MOST CONVENIENTLY LOCATED ONE-STOP SHOPPING CENTER . . . with well trained, friendly and courteous personnel to serve you. Shop at BELK-LEGGETT CO. and you shop with confidence.

Belk-Leggett 6.

DURHAM'S SHOPPING CENTER

THE LASSITER PRESS





GREENSBORO, N. C.

North Carolina's Largest Home of Fine Printing

The Only
Printing Company in the Southeast
Offering the Advantages of

- Air Conditioned Work Rooms to assure maximum production and perfect color register.
 Artificial Lighting to assure exact color match both day and night.
- All Four Basic Printing Processes—Letterpress, Lithography, Rotogravure and Aniline . . . Only six other companies in the entire nation can provide these facilities.
- Multicolor Rotogravure and Aniline Presses, equipped to print the finest quality cellophane in sheets, rolls, or converted into cellophane envelopes, and bags.

LASSITER PRESS

INCORPORATED

E

NORTH CAROLINA'S LARGEST PRINTERS

CHARLOTTE 4, NORTH CAROLINA

NEW YORK OFFICE: 5705 EMPIRE STATE BLDG., N. Y. 1, N. Y. TRANSPARENT PACKINGS DIVISION, GREENSBORO, N. C.

INTERNATIONAL Diesel Power

definitely...the best for your power lineup



Construction, Industrial and Logging Equipment

NORTH CAROLINA EQUIPMENT CO.

RALEIGH

WILMINGTON

GUILFORD

CHARLOTTE

ASHEVILLE

na's ome ting

INTERNATIONAL Diesel Power

na's

ome

ting

definitely... the best for your power lineup



Construction, Industrial and Logging Equipment



NORTH CAROLINA EQUIPMENT CO.

RALEIGH

WILMINGTON

GUILFORD

CHARLOTTE

ASHEVILLE

