

FROM
AMERICAN MEDICAL ASSOCIATION
535 NORTH DEARBORN STREET
CHICAGO, ILLINOIS 60610

HEALTH AND SAFETY TIPS

(PINK EYE)

TIME: 60 SECONDS

WORDS 149

HERE'S TODAY'S HEALTH TIP FROM THE AMERICAN MEDICAL ASSOCIATION --
"PINK EYE" IS A TERM OFTEN USED TO DESCRIBE AN INFLAMMATION OF THE
EYE. IT IS MOST COMMON IN INFANTS AND SMALL CHILDREN. PINK EYE
CAUSES A SCRATCHING SENSATION IN THE EYE. THE EYES BURN AND ARE
BLOODSHOT AND THE LIDS MAY BE STUCK TOGETHER IN THE MORNINGS. PINK
EYE USUALLY IS NOT A SERIOUS INFECTION AND NOT VERY DIFFICULT TO
CURE, BUT IT MUST BE TREATED PROMPTLY. ANY TIME THE EYE IS
PERSISTENTLY INFLAMED IT SHOULD HAVE MEDICAL ATTENTION. PINK EYE
IS CONTAGIOUS, AND USUALLY THE PATIENT IS ISOLATED FROM OTHERS IN
THE FAMILY. FREQUENT WASHING OUT OF THE EYES WITH SOME MILD SOLUTION
AND PROTECTION FROM STRONG LIGHT USUALLY ARE PRESCRIBED. INFLAMED
EYES USUALLY RESPOND READILY TO TREATMENT AND THE PROBLEM CLEARS UP
WITH NO PERMANENT EYE DAMAGE. NEGLECTED CASES SOMETIMES CAN CAUSE
SERIOUS TROUBLE.

August, 1977

Frank Chappell
Science News Editor

FROM
AMERICAN MEDICAL ASSOCIATION
535 NORTH DEARBORN STREET
CHICAGO, ILLINOIS 60610

HEALTH AND SAFETY TIPS

(PINK EYE)

TIME: 20 SECONDS

WORDS: 52

HERE'S TODAY'S HEALTH TIP FROM THE AMERICAN MEDICAL ASSOCIATION --
"PINK EYE" IS A TERM USED TO DESCRIBE AN INFLAMMATION OF THE EYE.
THE EYES BURN AND ARE BLOODSHOT, OFTEN CAUSING A SCRATCHING
SENSATION. ALTHOUGH IT USUALLY IS NOT A SERIOUS INFECTION, PROMPT
MEDICAL ATTENTION IS IMPORTANT. NEGLIGENCE COULD LEAD TO FURTHER
COMPLICATIONS.

August, 1977

Frank Chappell
Science News Editor