

PHILCO

SERVICE and ACCESSORY

Merchandiser



VOL. 2

FEBRUARY 1950

NO. 7



FIFTY
FABULOUS
SPECIALS for FEBRUARY

HERE YUH ARE! HERE YUH ARE, FOLKS—here's the greatest attraction since Salome danced with those famous Seven Veils or the Magic Carpet cut aerobatic capers in old Baghdad. But, more than that, it is your first chance to cash in on the biggest promotion since Mark Antony made his pitch to Cleopatra on the banks of the Nile.

YES, IT'S YOUR FIRST BIG OPPORTUNITY FOR FABULOUS FIFTY—your first big chance at those Fifty Fabulous Specials for February. You have all received your announcements of this new Philco promotion by this time, and you know that this is not just the old malarkey—these are real honest-to-

goodness bargains. Think of it—5" PM Speakers—famous Philco Test Equipment—Hex and Spline Wrench Kits—Deluxe Philco Phonograph Needles—Vernier Conversion Kits—5", 4-ohm Auto Radio Speakers—Phillips Screw Drivers—6' Aluminum TV Masts—Mast Connecting Clamps—All-Purpose Pliers with wire cutting sections—7-watt, 110-volt Screw Base Lamps—Hexagon Wrenches—Self-Mounting Condensers—Philco Vibrators—Philco Refrigerator Polish—Freezer Baskets—Quick Release Ice-Cube Trays—78 rpm, 110-volt, 60-cycle Phonograph Motors—Transformers—Universal I-F Coils—Philco Service Manuals—and dozens

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TO COMMEMORATE THE HALF WAY MARK
IN THE TWENTIETH CENTURY
YOUR PHILCO DISTRIBUTOR... offers You:

YOUR FIRST BIG OPPORTUNITY
FOR "FABULOUS FIFTY"

FIFTY FABULOUS SPECIALS for FEBRUARY
PHILCO PARTS AND ACCESSORIES

RECORDING BLANKS 100 \$2.95	5" 4-ohm AUTO RADIO SPEAKERS \$2.95	HEXAGON WRENCH \$3.95	OUTPUT TRANSFORMER \$3.95	TV CHIMNEY MOUNT \$3.95
NEEDLES \$2.95	6" DYNAMIC SPEAKER \$2.95	FLASKETTE \$3.95	UNIVERSAL I-F COIL \$3.95	300 OHM TWINEX \$3.95
PHILCO TEST EQUIPMENT \$2.95	10" DYNAMIC SPEAKER \$2.95	VIBRATOR \$3.95	TELEVISION BOOSTER \$3.95	PHILCO CARBON RESISTORS \$3.95
PHILLIPS SCREW DRIVERS \$2.95	HEX & SPLINE WRENCH KIT \$2.95	REFRIGERATOR POLISH \$3.95	UNIVERSAL POWER TRANSFORMERS \$3.95	40 OHM 4" \$3.95
6' ALUMINUM TV MAST \$2.95	MAST CONNECTING CLAMP \$2.95	REFRIGERATOR POLISH \$3.95	UNIVERSAL POWER TRANSFORMERS \$3.95	50 OHM 5" \$3.95
ALL-PURPOSE PLIERS \$2.95	7-WATT, 110-VOLT SCREW BASE LAMP \$2.95	REFRIGERATOR POLISH \$3.95	UNIVERSAL POWER TRANSFORMERS \$3.95	20 OHM 4" \$3.95
SELF-MOUNTING CONDENSERS \$2.95	PHILCO VIBRATORS \$2.95	REFRIGERATOR POLISH \$3.95	UNIVERSAL POWER TRANSFORMERS \$3.95	25 OHM 5" \$3.95
FREEZER BASKETS \$2.95	QUICK RELEASE ICE-CUBE TRAYS \$2.95	REFRIGERATOR POLISH \$3.95	UNIVERSAL POWER TRANSFORMERS \$3.95	30 OHM 5" \$3.95
78 RPM, 110-VOLT, 60-CYCLE PHONOGRAPH MOTORS \$2.95	TRANSFORMERS \$2.95	REFRIGERATOR POLISH \$3.95	UNIVERSAL POWER TRANSFORMERS \$3.95	450 OHM 5" \$3.95
UNIVERSAL I-F COILS \$2.95	PHILCO SERVICE MANUALS \$2.95	REFRIGERATOR POLISH \$3.95	UNIVERSAL POWER TRANSFORMERS \$3.95	VOLUME CONTROL \$3.95

SEE YOUR PHILCO DISTRIBUTOR NOW!

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